THE CHANGE MAKER COMPETITIVE EVENTS SERIES

Powered by Ford Driving Skills for Life

Each year, SADD chapters across the country lead traffic safety efforts in their schools and communities. Ford Driving Skills for Life and SADD are teaming up to recognize chapters for their efforts. Any registered SADD chapter who completes an event around drugged, drunk, distracted, or drowsy driving prevention will be eligible to enter their activity in the Change Maker Competitive Events Series. As part of this competition, award submissions will be evaluated based upon the criteria below.

**EMPOWER**

Use of data to identify specific problem in school, community, county, or state.

Creative use of existing SADD programs—take something and make it cool!

**ENGAGE**

Involvement of partners—law enforcement, State Highway Safety Office, media, school officials, and other community partners.

Demonstration of involvement from parents, teens, law enforcement, Ford and other community members in your efforts.

**MOBILIZE**

Engagement with Ford—conduct an event at a dealership, inviting local dealership personnel to community event, promotion on social media, or other creative manner.

Promotion of your activity on social media using the #SADD19 @FordDSFL.

Chapters must complete an online application sharing their program and results by April 17, 2020. Applications will be reviewed by members of Ford Driving Skills for Life and SADD Nation and scored based upon the criteria above. The top three chapters in each category (drugged, drunk, drowsy, and distracted driving prevention) will be selected to send two students and an advisor to the 2020 SADD National Conference—all expenses covered by Ford Driving Skills for Life. Here, the finalist will present their project and results to a review committee who will select a First, Second, and Third Place winner in each category. Winners will be announced at the 2020 SADD National Conference:

1st Place: $1,000  ★  2nd Place: $500  ★  3rd Place: $250

Applications and supporting materials are available in the SADD Portal. For more information, contact Elizabeth Vermette, VP of Public Affairs at evermette@sadd.org.