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SADD Supports Red Ribbon Week to Inspire Substance-Free Futures for Teens

GLENDAL, ARIZONA (October 13, 2025) — Students Against Destructive Decisions (SADD) proudly stands with schools and communities across the country in supporting youth who choose to live drug-free and make positive, healthy choices every day.

As part of its ongoing commitment to prevention and youth empowerment, SADD recognizes the national efforts that encourage students to lead substance-free lives, including initiatives like Red Ribbon Week, and applauds the educators, families, and community leaders who reinforce these critical messages.

Through peer-to-peer education, advocacy, and leadership, SADD empowers students to be voices for change on their campuses and in their communities. We offer a range of evidence-based programs and toolkits focused on substance misuse prevention, traffic safety, and overall well-being, including 21 or Bust and Shifting Gears, among others.

SADD wants to thank NFP and the Red Ribbon Week campaign for including us in their activity guide. We gladly welcome new schools and advisors to join the movement by starting a SADD chapter at their school. To learn more about starting a chapter or accessing SADD's prevention resources, visit www.sadd.org/programs.

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About SADD

For over 40 years, SADD, the nation's premier youth health & safety organization, has worked to empower teens, engage parents, mobilize communities, and change lives around the issues of traffic safety, substance use, and personal health and safety. Through a national network of peer-led chapters in middle schools, high schools, and colleges, SADD equips our students with the resources they need to advocate for change on their campuses and in their communities. Join the movement by visiting www.sadd.org, and follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), and [TikTok](#) @saddnation.