



**State Farm<sup>®</sup>**



**2023 TOOLKIT**



# ABOUT THE PROGRAM

## Program Overview + Timeline

NY SADD received funding from State Farm to sponsor a program to recognize SADD students in communities across the state and connect them with neighborhood State Farm agents to host events that create awareness and change. Students from invited chapters must conduct (5) traffic safety activities (one from each month) between January 1, 2024, and June 1, 2024.

## Incentive

Chapters that participate will receive a **toolkit** full of the supplies and materials to complete the activities of their choosing, along with some **exclusive swag**. Upon the completion of the program, participating chapters will receive a **\$150 gift card** to the SADD store. Chapter members will also receive a certificate for participation and will be awarded at least **50 hours** towards their President's Volunteer Service Award log.

## Responsibilities of Program Participants:

- Determining the monthly activities with your chapter and submitting your action plan to the state SADD representatives.
- Attend a meeting with your SADD representatives to receive detailed instructions on how to implement and evaluate each activity.
- Send at least two chapter representatives to the final debrief meeting in early June (tentatively June 6, 2:30PM)
- Complete one activity per month and any related surveys and report those events through the online form, attaching photos of each event, before the 5th of the following month.
- Incorporate a local State Farm volunteer into your events and planning, build a schedule to ensure the chapter and agent can attend all planned activities.
- Signing and returning a Memorandum of Understanding, agreeing to full participation in the program to receive rewards.



# ACTIVITIES SELECTION

## Activities Requirement

Participating chapters must conduct (5) mobility safety-related activities between January 1, 2024, and June 1, 2024. Chapters must complete (1) activity of their choice from each month listed below. All activities must be reported in the system no later than a week after the month prior, include a State Farm volunteer & photos. Choose at least one activity from each month\*:

### January

- Natl. Passenger Safety Week - Speak Now, 1989, or Fearless Eras Activity
- Postcards for Safety

### February

- Safety is Love - Valentine's Grams
- Cocoa & Conversation

### March

- Rock the Belt - Seat Belt Survey
- Rock the Belt - Quick Click Challenge

### April

- TextLess Live More - Toolkit Activity
- TextLess Live More - GetLiving Digital Wellness Activity

### May

- Prom & Graduation - Prom Promise
- Host a Speaker on impaired driving prevention

**Activity details + instructions can be found in the following pages of this packet.**

**\*Note: activities can be completed in any sequence or month the chapter chooses, but must total 5 by end of June.**



# AGENT ENGAGEMENT

## State Farm Agent Engagement

Funding for this project was generously granted by State Farm. SADD has a long history of partnership with State Farm to bring local agents and their communities together to bring awareness to critical issues, like teen mobility safety.

Throughout this project you should be connecting with your assigned State Farm Agent and involving them in the planning and execution of your activities and events. The more involved your agent can be, the better! Make sure as you plan things out, look at the toolkits and activity ideas, and think about when and where you plan to host things, you get feedback from your State Farm connection to be sure they're in the loop and able to attend as much as possible.

An agent will be assigned to you through SADD and State Farm's help. It is your job to make sure you connect with them and keep them involved in your progress.

OUR STATE FARM AGENT CONNECTION	
Agent Name:	Agent Email:
Agent Phone #:	Agent Address/Location:
Agent Availability or Preferences:	

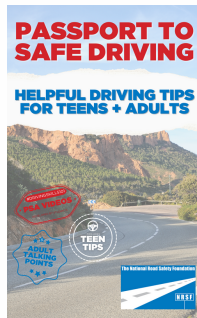


# JANUARY ACTIVITIES

## National Passenger Safety Week - Eras Toolkit Activity

Use our newest and most sequined toolkit to kick off your activities in 2024. The Eras Toolkit is chock full of fun things to do with a theme centered around, well... you know. Speak Now, 1989 and Fearless all focus on critical mobility safety issues. Choose one of these activities and host an Eras event with your chapter following the activity in the guide.

**For this activity you will need basic supplies & these toolkit items:**



## Postcards for Safety

Get your chapter together to mail postcards to all of the households in your district. This is an easy way to remind your community that seat belts are required in all seating positions of a vehicle in New York State and that seat belts help save lives. You could also have chapter members hand out the postcards at a meet the teacher, open house, sports event, PTA meeting, band concert, or similar celebration and remind folks about the importance of seat belts, especially for new drivers.

**For this activity you will need basic supplies & these toolkit items:**





# FEBRUARY ACTIVITIES

## Safety is Love - Valentine's Grams

This is a sweet activity for February. The Safety is Love Grams is an opportunity for students to share physical or virtual notes of encouragement and safety with the people they care about. Host a table outside of lunch periods and allow students to pick a gram to send to someone during Valentine's week. Distribute the grams during homeroom. (You could also make this a SADD fundraiser!)

**For this activity you will need basic supplies & these toolkit items:**



## Cocoa & Convos

Create a "no phone zone" tables at lunch, offer free cocoa to students who agree to leave their phones alone. Bring in board games or cards, coloring pages, craft supplies, or a jar of conversation starters. Put out the word on the morning announcements to look for the phone-free table. Make sure you have time to chat with other students about joining!

**For this activity you will need basic supplies & these toolkit items:**



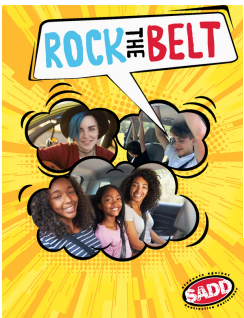


# MARCH ACTIVITIES

## Rock the Belt - Seat Belt Survey

The goal is to see how many students and staff are buckled up on arrival to school, including back seats. Hand out candies for compliance (Smarties for buckled, Dum Dums for unbuckled). Keep tallies with the RTB toolkit page. Make morning announcements and put up posters all week about seat belts. Repeat the check activity later in the week to see if your efforts have made a difference.

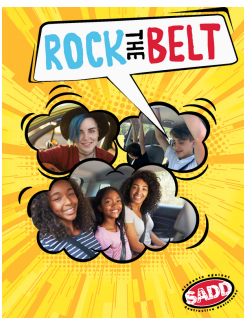
**For this activity you will need basic supplies & these toolkit items:**



## Rock the Belt - Quick Click Challenge

Host a fun team relay competition to encourage seat belt use in all seats of the vehicle on every ride and see how quick you can click it! In teams of 4, you will race around the parked car to buckle in each seat of the car. The team with the fastest time wins! Hand out prizes and celebrate the winning teams. This is a great activity to do during PE periods or lunch.

**For this activity you will need basic supplies & these toolkit items:**





# APRIL ACTIVITIES

## TextLess Live More - Toolkit Activity

TLLM is all about living a less distracted life and being present, especially behind the wheel. Choose one of the activities focused on distracted driving prevention from the TLLM activity sheets in your kit and spread the word on the issue of distracted driving so your community can better understand the risks, and how to get involved in the solution.

**For this activity you will need basic supplies & these toolkit items:**



## TextLess Live More - GetLiving Digital Wellness Activity

GetLiving is TLLM's monthly initiative campaign to help end distracted driving and promote digital wellness. GetLiving's intention is to help form healthy digital habits, break the cycle of dependence on devices, and live more every day. Choose the April activity, or any other option from the GetLiving Guide to focus on digital wellness with your chapter.

**For this activity you will need basic supplies & these toolkit items:**



www.textlesslivemore.org





# MAY ACTIVITIES

## Prom & Graduation - Prom Promise

Use our Prom Promise cards to remind students to be safe and substance free on prom night. These can be distributed to all students and be a requirement to purchase prom tickets or to attend the prom. Studies show that writing something down by hand helps us to remember and that promise is what this card is all about; a physical reminder to enjoy prom substance-free.

**For this activity you will need basic supplies & these toolkit items:**

### Printable Prom Promise Cards



## Host a Speaker

Invite one of the FREE New York State Speakers Bureau presenters to your school or community group. These folks have powerful messages to share that will resonate with you and your peers for a lifetime. Consider inviting caring adults also or hosting an evening event for adults and students to attend together. You could even work with the prom committee to require attendance before purchasing a ticket or require students to attend before getting a pass to park on campus.

**For this activity you will need basic supplies & these toolkit items:**

**New York State Speakers Bureau**  
Survivor advocates using their voices & experience to help make our roads safer for all.

**Jenny Good & Steve Johnson**  
Jenny and Steve have shared their story and experiences with substance use and addiction. They are passionate about helping others understand the risks and consequences of substance use and are committed to providing support and resources to those who are struggling.

**Karen Torres**  
Karen is a survivor of a traumatic event and has shared her story with others. She is a powerful voice for those who have experienced trauma and is committed to helping others understand the risks and consequences of trauma and providing support and resources to those who are struggling.

**Priscilla Angelle**  
Priscilla is a survivor of a traumatic event and has shared her story with others. She is a powerful voice for those who have experienced trauma and is committed to helping others understand the risks and consequences of trauma and providing support and resources to those who are struggling.

**Ann Spencer Willett**  
Ann is a survivor of a traumatic event and has shared her story with others. She is a powerful voice for those who have experienced trauma and is committed to helping others understand the risks and consequences of trauma and providing support and resources to those who are struggling.

**FREE GRANT FUNDED PROGRAMS**  
For more information visit [www.nyspeakersbureau.org](http://www.nyspeakersbureau.org) or call 800-456-7890.



# REPORT YOUR EVENTS

## Reporting events is easy!

Go to [sadd.org/eventreport](https://sadd.org/eventreport) and enter your event info with as much detail as possible. Report events right after they happened, or at least by the week following the month the activity occurred. For a perfect event report, include:

- An estimate of the number of participants reached
- Any toolkits or activity sheets you used
- Pictures to be shared on SADD's socials
- Feedback if needed!

## Get social!

If your chapter has social accounts, tag @SADDNation in your posts about your events. We love to see what you're up to, and will probably share with the rest of SADD Nation to show how awesome your event was!





# ACTIVITY PLANNER

Use this planner to coordinate your events and stay on track to earn the rewards!

ACTIVITY 1	
Activity Choice:	Planned Date of Activity: Actual Date of Activity:
Chapter Member(s) Responsible:	State Farm Agent Attending?: <input type="checkbox"/> YES! <input type="checkbox"/> No State Farm Agent Name:
Materials or resources needed:	To do:
AFTER THE EVENT	
Number of participants (by age): ___ Elem school      ___ Middle school ___ High school      ___ Adults  TOTAL: _____	Did you report this event on MySADD? <input type="checkbox"/> YES! <input type="checkbox"/> No
	Did you tag @SADDNation on social? <input type="checkbox"/> YES! <input type="checkbox"/> No
Comments or feedback:	



# ACTIVITY PLANNER

Use this planner to coordinate your events and stay on track to earn the rewards!

ACTIVITY 2	
Activity Choice:	Planned Date of Activity:  Actual Date of Activity:
Chapter Member(s) Responsible:	State Farm Agent Attending?: <input type="checkbox"/> YES! <input type="checkbox"/> No  State Farm Agent Name:
Materials or resources needed:	To do:
AFTER THE EVENT	
Number of participants (by age): ___ Elem school      ___ Middle school ___ High school      ___ Adults  TOTAL: _____	Did you report this event on MySADD? <input type="checkbox"/> YES! <input type="checkbox"/> No
	Did you tag @SADDNation on social? <input type="checkbox"/> YES! <input type="checkbox"/> No
Comments or feedback:	



# ACTIVITY PLANNER

Use this planner to coordinate your events and stay on track to earn the rewards!

ACTIVITY 3	
Activity Choice:	Planned Date of Activity:  Actual Date of Activity:
Chapter Member(s) Responsible:	State Farm Agent Attending?: <input type="checkbox"/> YES! <input type="checkbox"/> No  State Farm Agent Name:
Materials or resources needed:	To do:
AFTER THE EVENT	
Number of participants (by age): ___ Elem school      ___ Middle school ___ High school      ___ Adults  TOTAL: _____	Did you report this event on MySADD? <input type="checkbox"/> YES! <input type="checkbox"/> No
	Did you tag @SADDNation on social? <input type="checkbox"/> YES! <input type="checkbox"/> No
Comments or feedback:	



# ACTIVITY PLANNER

Use this planner to coordinate your events and stay on track to earn the rewards!

ACTIVITY 4	
Activity Choice:	Planned Date of Activity:  Actual Date of Activity:
Chapter Member(s) Responsible:	State Farm Agent Attending?: <input type="checkbox"/> YES! <input type="checkbox"/> No  State Farm Agent Name:
Materials or resources needed:	To do:
AFTER THE EVENT	
Number of participants (by age): ___ Elem school      ___ Middle school ___ High school      ___ Adults  TOTAL: _____	Did you report this event on MySADD? <input type="checkbox"/> YES! <input type="checkbox"/> No
	Did you tag @SADDNation on social? <input type="checkbox"/> YES! <input type="checkbox"/> No
Comments or feedback:	



# ACTIVITY PLANNER

Use this planner to coordinate your events and stay on track to earn the rewards!

ACTIVITY 5	
Activity Choice:	Planned Date of Activity:  Actual Date of Activity:
Chapter Member(s) Responsible:	State Farm Agent Attending?: <input type="checkbox"/> YES! <input type="checkbox"/> No  State Farm Agent Name:
Materials or resources needed:	To do:
AFTER THE EVENT	
Number of participants (by age): ___ Elem school      ___ Middle school ___ High school      ___ Adults  TOTAL: _____	Did you report this event on MySADD? <input type="checkbox"/> YES! <input type="checkbox"/> No
	Did you tag @SADDNation on social? <input type="checkbox"/> YES! <input type="checkbox"/> No
Comments or feedback:	



# ACTIVITIES CHECK LIST

**Make sure to check off the following to fully complete the project!**

	Connect with your SADD representative to discuss the chapter's activities plan and build your FREE toolkit of resources.
	Sign and return the MOU to officially participate in the project.
	Receive contact info for assigned State Farm Agent(s) and reach out.
	Ensure all chapter members have completed the Agents of Change/Passport to Safe Driving MySADD Course AND the <u>2023 SADD x State Farm Teen Survey</u> .
	Set a date to have the initial meet & greet with your State Farm Agent(s) and plan your events together.
	Determine which chapter members will be responsible for each activity and what is needed to complete them.
	Reserve dates, spaces, etc. to host activities in your school or community through admin or other necessary means.
	Complete ACTIVITY 1, post photos tagging @SADDNation, and report event via MySADD.
	Complete ACTIVITY 2, post photos tagging @SADDNation, and report event via MySADD.





# ACTIVITIES CHECK LIST

**Make sure to check off the following to fully complete the project!**

	Complete ACTIVITY 3, post photos tagging @SADDNation, and report event via MySADD.
	Complete ACTIVITY 4, post photos tagging @SADDNation, and report event via MySADD.
	Complete ACTIVITY 5, post photos tagging @SADDNation, and report event via MySADD.
	When finished with all 5 activities, reporting, and picture tagging, connect with your SADD representative to claim your rewards!
	Send thank yous to your State Farm Agent(s) connections and anyone who helped with this project.
	Continue posting photos of the chapter's activities, and the SWAG you earned through this project.
	Send at least two chapter representatives to the final project debrief meeting (TBD: tentative date 6/6/24, 2:30PM)



# APPLY FOR PVSA

## Overview

SADD students now have the exclusive privilege of earning this nationally recognized award by submitting their service hours (SADD related or otherwise) through MySADD. **This means that every hour you spend working on this project may be logged as a service hour.** NY SADD will certify up to 50 hours on this project, which could be an entire award, or get you a portion of the way towards your award goal!

## How do I apply?

- **STEP 1:** Make sure you're registered in MySADD. If you aren't register at [www.SADD.org/signup](http://www.SADD.org/signup)
- **STEP 2:** Know the details. Hours are measured over a 12-month period and awards are designated based on cumulative hours.
- **STEP 3:** Download the service hours timesheet from SADD's website and start tracking.
  - **NOTE:** Don't forget to get documentation on letterhead from EACH organization for which you volunteer to verify your hours!
- **BONUS:** Take photos while volunteering to submit with your application!
- **STEP 4: APPLY!** Candidates must document their volunteer activities and submit the online application package on or before September 1 each year. Applications are approved on a rolling basis throughout the year.

## More Details

Learn more + apply at [www.SADD.org/PVSA](http://www.SADD.org/PVSA). We look forward to receiving your application!



# CONNECT WITH US

**Need help? Confused? Reach out!**

**Louie Pratt**

Community Engagement Specialist - NY SADD  
SADD National Student Leadership Council President  
lpratt@sadd.org

**Lauren Zimmerman-Meade**

Director of Field Engagement  
lmeade@sadd.org