



**The Nation's Premier Student  
Health & Safety Organization**

**FOR IMMEDIATE RELEASE**

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## **Summer Alert: Navigating the 100 Deadliest Days on Our Roads SADD and State Farm® Reignite Agents Of Change**

**Glendale, AZ** (May, 23, 2024) – Students Against Destructive Decisions (SADD) and State Farm have announced the nationwide launch of their Agents of Change | Educating Communities on Driver Safety program. This expansion comes just in time for the summer school break, a period known as the 100 Deadliest Days for Teen Drivers.

For nearly a decade, SADD and State Farm have worked together to promote teen driver safety through various programs. The Agents of Change program has been instrumental in mobilizing students and fostering their leadership skills in driver's education. Through this program, State Farm agents collaborate with SADD students to facilitate community dialogues on important topics such as texting while driving, distracted driving, drugged driving, and graduated driver's licenses.

"From Car Seat to Driver's Seat™ State Farm® is committed to keeping everyone safe on our roadways," said Apsara Sorensen, Assistant Vice President of Corporate Responsibility at State Farm. "We are thrilled to continue our support of SADD and their mission to expand their student network mobilizing students to more communities to be part of a prevention solution."

"We are excited to continue our collaboration with State Farm for another year," said Scott Myers, SADD Executive Director. "State Farm's commitment to SADD, both through financial support and associate engagement, demonstrates the significance of teen driver safety and education within their company culture. Their dedication in 2024 will provide educational resources to communities by involving State Farm associates in both physical and virtual interactions with SADD chapters and students across the country."

As the nation prepares for the "100 Deadliest Days," SADD seeks the support of partners like State Farm to transform this typically negative period into a positive one, creating the "100 Safest Days of Summer." Working hand in hand with State Farm, student leaders will play a crucial role in promoting important safety measures such as wearing seat belts, avoiding impaired driving, and encouraging responsible passenger behavior.

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### **About SADD**

*For over 40 years, SADD, the nation's premier youth health & safety organization, has worked to empower teens, engage parents, mobilize communities, and change lives around the issues of traffic safety, substance abuse, and personal health and safety. Through a national network of peer-led chapters in middle schools, high schools, and colleges, SADD equips our students with the resources they need to advocate for change on their campuses and communities. Join the movement by visiting [www.sadd.org](http://www.sadd.org), and follow us on [Twitter](#), [YouTube](#), and [Instagram](#).*

### **About State Farm®**

*For over 100 years, the mission of State Farm has been to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. State Farm and its affiliates are the largest providers of auto and home insurance in the United States. Its more than 19,400 agents and 67,000 employees serve over 91 million policies and accounts – including auto, fire, life, health, commercial policies and financial services accounts. Commercial auto insurance, along with coverage for renters, business owners, boats and motorcycles, is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 44 on the 2023 Fortune 500 list of largest companies. For more information, please visit [www.statefarm.com](http://www.statefarm.com).*