



**RED**  
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**& YOUTH**

**2023 SADD NATIONAL CONFERENCE**



**COMPETITIVE EVENTS GUIDE**

**JULY 4-7, 2023 | JW MARRIOTT | WASHINGTON, DC**

# COMPETITIVE EVENTS: 2023 CONFERENCE GUIDE

This year, SADD is introducing competitive events to the 2022 SADD National Conference line-up. Students from across the country will have an opportunity to participate in two different competitive events that are sure to foster critical thinking skills and highlight chapter success and innovation.

## MOBILIZATION STATION

The mobilization station is SADD's take on a student exhibit hall! Chapters attending conference can submit a proposal to feature a favorite chapter project from the 2022-23 school year. Put together a pitch and present to a rotating audience of conference attendees. While all participants will be recognized, judges will recognize the top projects in each of the following four categories: mobility safety, personal safety/mental health, substance use, and leadership & volunteerism. Be sure to submit your proposal to participate ASAP!

## EMPOWER HOUR

The empower hour is a 100% on-site competition that requires zero prep work prior to conference. Upon arrival, chapters will receive a real-life prompt that they are then tasked to address. This issue will fall within the scope of SADD! Over the course of the conference, your chapter must work together to create a presentation on your proposed solution. Then, present to a panel of judges and win! This is a great activity to strengthen brainstorming and impromptu speaking skills. Since this is an on-site event, all chapters are automatically eligible to participate and will receive a participation packet on-site - no sign-up necessary!

## GET INVOLVED IN COMPETITIVE EVENTS

Keep reading in the pages below for more details on how to get started with SADD's new competitive events!

# COMPETITIVE EVENTS: MOBILIZATION STATION

## PICK YOUR FAVORITE ACTIVITY FROM THE 2022-23 SCHOOL YEAR

Your activity must fall into one or more of the following categories:

- Mobility Safety
- Personal Safety/Mental Health
- Substance Use
- Leadership & Volunteerism

## ASSEMBLE A TEAM OF STUDENT PRESENTERS

Put together a group of up to four students who are attending the national conference and are interested in presenting on your chapter's activity.

## SUBMIT YOUR PROPOSAL

Under the guidance of your chapter advisor, submit your proposal to the SADD Conference team at [www.SADD.org/mobilizationstation](http://www.SADD.org/mobilizationstation)

## GATHER YOUR SUPPLIES & PLAN YOUR PRESENTATION

Once you receive word from the SADD Conference team that your proposal is an approved presentation, begin to gather your supplies. To ease travel burdens, SADD will provide general supplies (posters, markers, etc.) onsite for your exhibit. You may choose to bring additional materials such as pictures or hand outs to accompany your poster, though that is not required. Please note that only poster presentations will be accommodated. Be sure to practice your presentation & plan your poster prior to arrival at conference!

## PRESENT & WIN!

Arrive at conference and receive details on assembling your poster and your exhibit time. All chapters that present will be named a SADD National Chapter of Mobilization during the conference awards luncheon. A winner & runner-up will be chosen from each activity category as 2023 SADD Mobilization Champions.

# COMPETITIVE EVENTS: MOBILIZATION STATION

## RULES & FAQs

- A chapter may submit as many proposals as they like. However, each student may only present once.
- The deadline for proposals is June 5, 2023. All proposals will be approved or denied by June 12, 2023.
- Your presentation will be given in an exhibit hall format during scheduled times; there will be other groups presenting simultaneously.
- For judging purposes, please keep your presentation/pitch to a maximum of 2 minutes.
- You must be present at the Conference Awards Ceremony to win.

## JUDGING CRITERIA

Your presentation will be judged by a panel on the following criteria:

- Presentation: Is the presentation well-prepared? Did the presenters speak clearly & concisely? Did the presentation follow time limitations?
- Content: Did the activity address the topic area chosen? How so?
- Originality & Creativity: How unique is this activity? Did the activity bring something new to the table?
- Impact: How was your community/audience affected? Do you have measurable results?

## QUESTIONS?

Have additional questions? Contact Elizabeth Vermette at [evermette@sadd.org](mailto:evermette@sadd.org)

# COMPETITIVE EVENTS: EMPOWER HOUR

## ARRIVE AT CONFERENCE

Upon arriving at the 2023 SADD National Conference, you will be offered an "Empower Hour" competition packet. This packet will include a prompt with a hypothetical scenario that your chapter must then address. Your chapter will be able to brainstorm ideas while onsite.

## CRAFT A RESPONSE

During your free time, work with your chapter to create an answer or solution for the scenario provided by SADD. How would your chapter address the issue presented? SADD will make general supplies (poster board, markers, etc.) for creating a presentation if a chapter so chooses, though it is not necessary for judging. You will have approximately less than 48 hours to craft your response.

## PRESENT & WIN

If your chapter would like to present your solution for judging, sign-up for a judging time at the Information Station onsite! While all chapter members should participate in crafting a solution, up to 4 members should be selected to represent the group and present to SADD's judges panel. The judges panel will select finalists to present their solution at a general session. Your presentation should be no longer than 4 minutes. All chapters that choose to present their solution will be named a SADD National Chapter of Empowerment during the conference awards ceremony. An overall winner & runner-up will be chosen as 2023 SADD Empowerment Champions.

## SAMPLE SCENARIO

"Imagine this: Your school has recently seen an increase in distracted driving on your campus. Specifically, texting & driving has been running rampant since testing season started. You've also noticed that your peers are not as attentive in class, and instead have been paying more attention to their electronic devices. Brainstorm how your chapter can address this issue and raise awareness on your school's campus. What would your chapter do to address this issue?"

\*Note that this is just an EXAMPLE. The actual prompt will be provided to you at conference.

# COMPETITIVE EVENTS: EMPOWER HOUR

## RULES & FAQs

- All chapters are welcome to view a participation packet onsite, but you are not required to participate/submit a response.
- If you would like to submit a response for judging, you must sign-up for a judging time slot. Additional details will be provided onsite.
- A chapter may only present one solution.
- For judging purposes, please keep your presentation to a maximum of 4 minutes.
- You must be present at the Conference Awards Ceremony to win.

## JUDGING CRITERIA

Your presentation will be judged by a panel on the following criteria:

- Presentation: Is the presentation well-prepared? Did the presenters speak clearly & concisely? Did the presentation follow time limitations?
- Content: Did the solution address the prompt? How so?
- Originality & Creativity: How unique is this response? Did the response bring something new to the table?
- Impact: How would this solution affect the community/audience?

## QUESTIONS?

Have additional questions? Contact Elizabeth Vermette at [evermette@sadd.org](mailto:evermette@sadd.org)