



Turns 25!  
Lighting the Way

## Alcohol Fact Sheet

- Alcohol is the most widely used substance of abuse among America's youth, according to SAMHSA's 2004 National Survey on Drug Use and Health.
- A higher percentage of young people ages 12-20 use alcohol than use tobacco or illicit drugs.
- Alcohol is a drug. It is illegal to buy or possess alcohol if you are under 21.
- **Alcohol affects your brain.** Drinking alcohol leads to a loss of coordination, poor judgment, slowed reflexes, distorted vision, memory lapses, and even blackouts.
- **Alcohol affects your body.** Alcohol can damage every organ in your body. It is absorbed directly into your bloodstream and can increase your risk for a variety of life-threatening diseases, including cancer.
- **Alcohol affects your self-control.** Alcohol depresses your central nervous system, lowers your inhibitions, and impairs your judgment. Drinking can lead to risky behaviors, including having unprotected sex, which may expose you to HIV/AIDS and other sexually transmitted diseases or cause unwanted pregnancy.
- **Alcohol can kill you.** Drinking large amounts of alcohol can lead to coma or even death. Also, in 2002, 24 percent of the young drivers 15-20 years old who were killed in crashes were intoxicated.
- **Alcohol can hurt you – even if you're not the one drinking.** If you're around people who are drinking, you have an increased risk of being seriously injured, involved in car crashes, or affected by violence.
- Mixing alcohol with medications or illicit drugs is extremely dangerous and can lead to death. For example, alcohol-medication interactions may be a factor in at least 25 percent of emergency room admissions.
- In some states, people under the age of 21 who are found to have any amount of alcohol in their system can lose their driver's license, receive a heavy fine, or have their car taken away permanently.
- Drug and alcohol abuse is costly to our society as a whole but is especially harmful to youth.
- Behavior patterns that result from teen and preteen drug and alcohol use often produce tragic consequences, including self-degradation, loss of control, disruptive conduct, and antisocial attitudes.
- In addition to harming to the user, drug and alcohol use also affects the individual's family, friends, and school, and society as a whole.



Turns 25!  
Lighting the Way

## Marijuana Fact Sheet

- Smoking marijuana can lead to some changes in your brain similar to those caused by cocaine, heroin, and alcohol. Marijuana contains the same cancer-causing chemicals as tobacco does. It can also ruin your future by getting you kicked out of school or off a sports team or getting you in trouble with the law.
- Many teen drivers don't realize the risks associated with marijuana and driving. Approximately one in six high school seniors in the U.S. reports driving under the influence of marijuana.
- Marijuana affects the skills needed for safe driving: alertness, the ability to concentrate, coordination, and reaction time, and the effects can last up to 24 hours.
- Marijuana is addictive and can lead to a number of health, social, and behavioral problems at a crucial time in a young person's life. Teens who use marijuana are also more likely to take risks, such as driving while high or riding with someone who is driving under the influence of alcohol or drugs.



Turns 25!  
Lighting the Way

## Tobacco Fact Sheet

- Tobacco damages your health. Smoking is the most common cause of lung cancer. Smoking is also a leading cause of cancer of the mouth, throat, bladder, pancreas, and kidney. Smokeless tobacco can cause mouth cancer, tooth loss, and other health problems.
- Tobacco affects your body's development. Smoking is particularly harmful for teens because your body is still growing and changing. The 200 known poisons in cigarette smoke affect your normal development and can cause life-threatening diseases, such as chronic bronchitis, heart disease, and stroke.
- Tobacco is addictive. Cigarettes contain nicotine – a powerfully addictive substance. Three quarters of young people who use tobacco daily continue to do so because they find it hard to quit.
- Tobacco can kill you. Smoking is the leading preventable cause of death in this country. More than 400,000 Americans die from tobacco-related causes each year, and most of them began using tobacco before the age of 18.
- Know the law. It is illegal for anyone under 18 to buy cigarettes, smokeless tobacco, or tobacco-related products.
- Stay informed. Addiction to tobacco is hard to control. More than 90 percent of teens who use tobacco daily experience at least one symptom of withdrawal when they try to quit.
- Keep your edge. The poisons in cigarettes can affect your appearance. Smoking can dry your skin out and cause wrinkles. Some research even relates smoking to premature gray hair and hair loss.
- Be aware. It can be hard to play sports if you use tobacco. Smoking causes shortness of breath and dizziness, and chewing tobacco causes dehydration.
- Think of others. Smoking puts the health of your friends and family at risk. Approximately 3,000 nonsmokers die of lung cancer each year from breathing someone else's smoke.
- Get the facts. Each day more than 3,000 people under age 18 become regular smokers. That's more than 1 million teens per year. Roughly one third of them will eventually die from a tobacco-related disease.
- Look around you. Even though a lot of teens use tobacco, most don't. According to a 1998 study, less than 20 percent of teens are regular smokers. In fact, 64 percent of 12- to 17-year-olds have never even tried a cigarette.



**Turns 25!**  
Lighting the Way

## Teen Violence Fact Sheet

- About one in three high school students reports having been in a physical fight in the past year, and about one in eight of those students required medical attention for injuries.[4]
- More than one in six students in grades 6-10 say they are bullied sometimes, and more than one in 12 say they are bullied once a week or more.[5]
- Suicide is the third-leading cause of death among teenagers. In 2000, 1,921 young people ages 10-19 died by suicide in the United States.[6]
- About one in 11 high-school students say they have made a suicide attempt in the past year.[7]

[4] Centers for Disease Control and Prevention. (2002). Youth risk behavior surveillance – United States, 2001. In: CDC Surveillance Summaries, June 28, 2002. MMWR, 51(SS-4), p. 5.

[5] Nansel, T.R., Overpeck, M., Pilla, R.S., Ruan, W.J., Simons-Morton, B., & Scheidt, P. (2001). Bullying Behaviors Among US Youth: Prevalence and Association With Psychosocial Adjustment. *Journal of the American Medical Association*, 285(16), 2094-2100.

[6] Centers for Disease Control and Prevention. Data Source: NCHS National Vital Statistics System for numbers of deaths, U.S. Bureau of Census for population estimates. Statistics compiled using WISQARSTM produced by the Office of Statistics and Programming, NCIPC, CDC.

[7] Centers for Disease Control and Prevention. (2002). Youth risk behavior surveillance – United States, 2001. In: CDC Surveillance Summaries, June 28, 2002. MMWR, 51(SS-4), p. 6.



Turns 25!  
Lighting the Way

## Traffic Safety Fact Sheet

- Regular safety belt use is the single most effective way to protect people and reduce fatalities in motor-vehicle crashes.
- Nearly one in five Americans (18 percent nationally) still fails to regularly wear a safety belts when driving or riding in a motor vehicle.
- Although safety belt use increased to a record 82 percent nationally in 2005 (up from 58 percent since 1994), too many Americans still regularly choose not to wear their safety belts.
- According to the National Highway Traffic Safety Administration (NHTSA), 31,693 passenger-vehicle occupants died in traffic crashes during 2004 – and 55 percent of those killed were NOT wearing their safety belts at the time of the crash.
- In 2005, observed safety belt use in primary law states averaged 85 percent, compared to 75 percent in states with secondary laws.
- Young males, pickup truck occupants, rural drivers and drivers at night are those least likely to buckle up and are at greatest risk.
- Men – especially younger men – are much less likely to buckle up. In 2004, 67 percent of male drivers and 73 percent of male passengers ages 18-34 who were killed in crashes were NOT wearing their safety belts.
- According to NHTSA, pickup truck drivers and passengers, particularly young males, consistently have the lowest safety belt usage rates of all motorists.
- In 2005, the observed safety belt use rate in pickup trucks was only 73 percent, compared to 83 percent in passenger cars and 85 percent in vans and SUVs.
- This lack of safety belt use is deadly. In 2004, 68 percent of pickup truck drivers and 73 percent of pickup truck passengers who were killed in traffic crashes were not buckled up.
- One of the deadliest causes in any vehicle crash comes when passengers get ejected from the vehicle – with most coming from failure to wear safety belts.
- In fact, 74 percent of passenger-vehicle occupants who were totally ejected from their vehicle in 2004 were killed. But only one in 100 drivers and passengers in fatal crashes who were wearing their safety belts were ejected totally and killed.
- The ejection rate for occupants of light trucks (e.g., pickup trucks) involved in fatal crashes is nearly double the rate for passenger car occupants.
- Motorists can increase the odds of survival in a rollover crash in a light truck by nearly 80 percent by wearing their safety belt.



**Turns 25!**  
Lighting the Way

## Proclamation Letter

*Use this sample letter when you mail the sample proclamation. If you've already spoken to the appropriate official, reference that conversation in this letter. You can also adjust the language to reflect the details of the celebration in your community – so please edit! This template is available at [www.sadd.org](http://www.sadd.org).*

[Date]

The Honorable [First & Last Name]

[Title]

[Address]

Dear [Mr./Ms. Last Name]:

On November 2, 2006, SADD (Students Against Destructive Decisions) will celebrate its 25th year as the nation's preeminent youth peer-to-peer prevention education organization in an event called "SADD Turns 25: Lighting the Way." I am asking you on behalf of [name of school] SADD to issue an official proclamation designating November 2, 2006, as "SADD Day" in [name of town/city/county].

Founded as Students Against Driving Drunk in 1981, SADD broadened its mission a decade ago and now also addresses other issues affecting youth, including underage drinking, tobacco and other drugs, violence, and suicide. SADD has had [a chapter/chapters] in [name of town/city/county] since [date].

We will celebrate SADD's 25th birthday with a week of activities in school designed to raise awareness of the many issues SADD addresses. The culminating event will be held the evening of Thursday, November 2, at [location of the event] and will include students, families, officials, and others making colorful lanterns that will be "lit" in a special ceremony. The event will also include [speakers, refreshments, etc.]. By issuing a proclamation designating November 2 as SADD Day in [name of town/city/county], you can bring much-needed attention to the challenges that youth are facing today and the difference that SADD makes.

I have included suggested proclamation text for your convenience. We would also be delighted to work with you to develop or participate in a proclamation signing ceremony at the event on November 2. Your participation will help generate public awareness of the importance of SADD's mission and our strategies to help ensure the safety and well-being of today's youth.

Thank you for considering this request. Please let me know of your decision. I can be reached at [phone number/e-mail address].

Sincerely,

[Your name]

[Role/title with SADD]

[Name of SADD Chapter]



**Turns 25!**  
Lighting the Way

## Proclamation

*Send this sample proclamation with the letter or drop off a copy to the person you spoke with in the local office about the proclamation. Remember to adapt this sample proclamation with the correct names as indicated in bold.*

### SAMPLE PROCLAMATION

[Town/City/County] of [town/city/county name]  
Office of [Mayor/Selectmen/Commissioner/etc.]

- WHEREAS Students Against Destructive Decisions, known as SADD, was founded in 1981 and celebrates its 25th year in 2006; and
- WHEREAS Since SADD's founding, the number of alcohol-related youth car crash fatalities has dropped by nearly 60 percent; and
- WHEREAS SADD is the nation's preeminent youth peer-to-peer prevention education program, with nearly 10,000 chapters across the United States, 350,000 students as active members, and 7 million students in schools with SADD chapters; and
- WHEREAS SADD has been lighting the way for 25 years to reduce destructive decisions by youth, including underage drinking, tobacco and other drug use, impaired and reckless driving, violence, and suicide; and
- WHEREAS SADD shares the goal of this office to keep youth safe and has made a difference in the lives of many youth; and
- WHEREAS SADD is celebrating this important milestone with a special event called "SADD Turns 25: Lighting the Way," involving students, teachers, parents, and other community members on Thursday, November 2;

NOW, THEREFORE, I [name of official], [title] of the [Town/City/County] of [town/city/county name], do hereby proclaim Thursday, November 2, as

### SADD DAY

In the [Town/City/County] of [town/city/county name], and furthermore call upon citizens of [town/city/county name] to observe this day with activities and programs honoring SADD, its mission, and the youth of the community that participate in its programs.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the great seal of the [Town/City/County] of [town/city/county name], at the Office of the [title], this [date] day of [month], 2006.



**Turns 25!**  
Lighting the Way

## Media Advisory

*Use this media advisory well in advance to alert the media about the event your chapter is planning. Print it on your school's letterhead. This template is available at [www.sadd.org](http://www.sadd.org).*

**FOR FURTHER INFORMATION, CONTACT: [LOCAL CONTACT INFORMATION]**

**SADD MARKS 25 YEARS OF STUDENT LEADERSHIP IN HELPING  
YOUTH RESIST DESTRUCTIVE DECISIONS  
PUBLIC INVITED TO COMMUNITY CELEBRATION**

**WHO:** The Students Against Destructive Decisions [SADD] chapter at [NAME OF SCHOOL] will join local officials, students, and other community members to celebrate SADD's 25 years of peer-to-peer prevention education with a special event called "SADD Turns 25: Lighting the Way." [SCHOOL] SADD is one of 10,000 SADD chapters nationwide working to help their peers resist destructive decisions.

**WHAT:** [SCHOOL] SADD will welcome students, parents, local officials, families, and other community members to a special event celebrating SADD's birthday. In keeping with the "Lighting the Way" theme, attendees will make colorful lanterns that will then be "lit" during a ceremony. The lanterns are a physical symbol of hope and remembrance and, because each is handmade and colorful, representative of the diversity of the community as well. In addition to celebrating SADD's record of achievement, the event will bring together local leaders to focus on issues of specific concern to the community, such as underage drinking.  
[ADD SPECIFIC DETAILS OF EVENT.]

**WHEN:** The event will be held [DATE], from [TIME] to [TIME]. [SCHOOL] SADD will also host celebration activities during the week for students, from [DATE] to [DATE].

**WHERE:** [SCHOOL] SADD will host the community event at [LOCATION]. We encourage area media to take part by sending camera crews and reporters to cover activities. For more information about specific locations and times, please contact [LOCAL CONTACT NAME] at [LOCAL CONTACT TELEPHONE NUMBER].



**Turns 25!**  
Lighting the Way

## Press Release

*This template is for your use when writing a press release to be sent to all media outlets. Print it on your school's letterhead. This template is available at [www.sadd.org](http://www.sadd.org).*

FOR IMMEDIATE RELEASE  
[DATE]

CONTACT: [NAME]  
[PHONE]

### SADD CELEBRATES 25 YEARS OF LEADERSHIP HELPING YOUTH RESIST DESTRUCTIVE DECISIONS

#### Local SADD Chapter to Mark Occasion with Community Event

[NAME OF SCHOOL] SADD will join 10,000 SADD chapters across the country to celebrate SADD's 25th birthday on [DATE], in an event called "SADD Turns 25: Lighting the Way." SADD (Students Against Destructive Decisions) was founded in 1981 in Wayland, Massachusetts, and is the nation's preeminent peer-to-peer youth prevention education organization.

Between [DATE] and [DATE], [NAME OF SCHOOL] SADD will host activities for students demonstrating SADD's broad range of concerns, including impaired driving, underage drinking and drug use, youth violence, and suicide prevention.

A culminating community event will be held on [DATE], and the public is invited to join students, parents, local officials, and community leaders for a fun celebration of SADD's accomplishments and a look to the future. In keeping with the "Lighting the Way" theme, attendees will make colorful lanterns that will then be "lit" during a ceremony. The lanterns are a physical symbol of hope and remembrance and, because each is handmade and colorful, representative of the diversity of the community as well. In addition to celebrating SADD's record of achievement, the event will bring together local leaders to focus on issues of specific concern to the community, such as underage drinking.

[PROVIDE FURTHER DETAILS OF EVENT.]

"[NAME OF SCHOOL] SADD wants to celebrate this important milestone with the community," said [NAME, TITLE OF CHAPTER SPOKESPERSON]. "We want everyone to know about the hard work we're doing to keep youth safe here in [NAME OF TOWN/CITY/COUNTY]."

[INSERT LOCAL STATISTICS AND/OR LOCALLY RELEVANT STORY.]

To mark this important occasion, Governor [NAME] and [NAME/TITLE OF LOCAL OFFICIAL] have declared [DATE] as "SADD Day" in [NAME OF LOCAL COMMUNITY/STATE].  
*(INCLUDE IF PROCLAMATIONS HAVE BEEN ISSUED)*

This celebration serves as a valuable opportunity to demonstrate [NAME OF SCHOOL] SADD's commitment and efforts to reduce destructive decisions among area youth.



**Turns 25!**  
Lighting the Way

## Op-Ed Article

*Use this template if the local paper won't run an article in advance of the celebration. Adapt it to reflect local data, and print it on your school's letterhead. Find out about and conform to the paper's policy regarding format and length. This template is available at [www.sadd.org](http://www.sadd.org).*

### **SADD MARKS 25 YEARS OF STUDENT LEADERSHIP IN HELPING YOUTH RESIST DESTRUCTIVE DECISIONS**

[NAME OF SCHOOL] SADD is helping to celebrate SADD's 25th birthday! For 25 years, SADD (Students Against Destructive Decisions) has been the nation's preeminent youth peer-to-peer prevention education organization, helping youth resist destructive decisions such as underage drinking, impaired driving, drug use, violence, and more.

To celebrate, [NAME OF SCHOOL] SADD is joining SADD chapters across the country in "SADD Turns 25: Lighting the Way." This celebration consists of several parts: holding school-based activities between [DATE] and [DATE], outlining the broad reach of SADD's issues, followed by a community event on [DATE] designed to bring together students, parents, teachers, local officials, and other community members in a unique ceremony involving lighting colorful handmade lanterns. In addition to celebrating SADD's record of achievement, the event will bring together local leaders to focus on issues of specific concern to the community, such as underage drinking.

When SADD was founded, impaired driving was the number-one killer of teens. Today, SADD recognizes that there is a wide range of destructive behaviors that threaten our youth. Underage drinking has long been a concern of SADD's, and recently the National Academies, the Surgeon General, and other prominent government agencies have focused on it as a major societal problem. SADD has worked toward reducing underage drinking through peer-to-peer education, partnering with law enforcement, working with local coalitions and groups, and more. SADD's strong "No Use" message about underage alcohol use demonstrates its commitment to ending this problem.

By working together with the community, [NAME OF SCHOOL] SADD hopes to save lives in [CITY/STATE] and reduce the incidences of underage drinking.

Our message to the community is this: Join us in celebrating our past successes and help us as we continue to work toward improving safety for local youth. Please attend [NAME OF SCHOOL] SADD's celebration and learn more about what you can do.

**SPOKESPERSON, TITLE**

**NAME OF SADD CHAPTER**



**Turns 25!**  
Lighting the Way

## Letter to the Editor

Use this template as a final option if the local paper won't run an advance article or accept an op-ed piece. Adapt this letter to reflect local data, and print it on your school's letterhead. This template is available at [www.sadd.org](http://www.sadd.org).

[DATE]

Dear Editor:

[NAME OF SCHOOL] SADD will join 10,000 SADD chapters across the country in celebrating SADD's 25th birthday on [DATE], in an event called "SADD Turns 25: Lighting the Way." SADD (Students Against Destructive Decisions) was founded in 1981 in Wayland, Massachusetts, and is the nation's preeminent peer-to-peer youth prevention education organization.

Between [DATE] and [DATE], [NAME OF SCHOOL] SADD will host activities for students demonstrating SADD's broad range of concerns, including impaired driving, underage drinking and drug use, youth violence, and suicide.

A culminating community event will be held on [DATE], and the public is invited to join students, parents, local officials, and community leaders for a fun celebration of SADD's accomplishments and a look to the future. In keeping with the "Lighting the Way" theme, attendees will make colorful lanterns that will then be "lit" during a ceremony. The lanterns are a physical symbol of hope and remembrance and, because each is handmade and colorful, representative of the diversity of the community as well. In addition to celebrating SADD's record of achievement, the event will bring together local leaders to focus on issues of specific concern to the community, such as underage drinking.

[PROVIDE FURTHER DETAILS OF EVENT.]

[NAME OF SCHOOL] SADD has worked since [FOUNDING YEAR] in [TOWN/CITY/COUNTY] to help educate their peers about the risks of destructive decisions and learning avoidance strategies. In recent years, our activities have included [INSERT LOCAL ACTIVITY HISTORY].

To mark this important occasion, Governor [NAME] and [NAME/TITLE OF LOCAL OFFICIAL] have declared [DATE] as "SADD Day" in [NAME OF LOCAL COMMUNITY/STATE].  
(INCLUDE IF PROCLAMATIONS HAVE BEEN ISSUED)

This celebration serves as a valuable opportunity to demonstrate [NAME OF SCHOOL] SADD's commitment and efforts to reduce destructive decisions among area youth, and we hope to see the public there!

[INSERT CONTACT INFORMATION]



**Turns 25!**  
Lighting the Way

## Drop-In News Article

Use this template if the local paper accepts drop-in news articles and won't be covering the event. Adapt this article to reflect local data, and print it on your school's letterhead. This template is available at [www.sadd.org](http://www.sadd.org).

### SADD MARKS 25 YEARS OF STUDENT LEADERSHIP IN HELPING YOUTH RESIST DESTRUCTIVE DECISIONS

A national celebration came to [TOWN/CITY/COUNTY] this/last week. [NAME OF SCHOOL] SADD joined 10,000 SADD chapters across the country in celebrating SADD's 25th birthday on [DATE]. SADD (Students Against Destructive Decisions) was founded in 1981 in Wayland, Massachusetts, and is the nation's preeminent peer-to-peer youth prevention education organization.

In the weeklong celebration called "SADD Turns 25: Lighting the Way," between [DATE] and [DATE], [NAME OF SCHOOL] SADD hosted activities for students demonstrating SADD's broad range of concerns, including impaired driving, underage drinking and drug use, youth violence, and suicide prevention. These activities emphasized SADD's broad mission, which was expanded 10 years ago to include far more than just impaired driving.

A culminating community event was held on [DATE], and students, parents, local officials, and community leaders joined SADD students for a fun celebration of SADD's accomplishments and a look to the future. In keeping with the "Lighting the Way" theme, attendees made colorful lanterns that were "lit" during a ceremony. The lanterns were a physical symbol of hope and remembrance and, because each was handmade and colorful, representative of the diversity of the community as well. In addition to celebrating SADD's record of achievement, the event brought together local leaders to focus on specific issues of concern to the community, such as underage drinking.  
[PROVIDE FURTHER DETAILS OF EVENT.]

"[NAME OF SCHOOL] SADD was glad to celebrate this important milestone with the community," said [NAME, TITLE OF CHAPTER SPOKESPERSON]. "We want everyone to know about the hard work we're doing to keep youth safe here in [NAME OF TOWN/CITY/COUNTY]."  
[INSERT LOCAL STATISTICS AND/OR LOCALLY RELEVANT STORY.]

To mark this important occasion, Governor [NAME] and [NAME/TITLE OF LOCAL OFFICIAL] declared [DATE] as "SADD Day" in [NAME OF LOCAL COMMUNITY/STATE].  
(INCLUDE IF PROCLAMATIONS WERE ISSUED)

This celebration served as a valuable opportunity to demonstrate [NAME OF SCHOOL] SADD's commitment and efforts to reduce destructive decisions among area youth.  
[INSERT CONTACT INFORMATION]



Turns 25!  
Lighting the Way

## Radio Public Service Announcement Scripts

The following are announcer-read PSA scripts. Print them on your letterhead and ask your local radio stations to read them, or you could have them professionally recorded (including or eliminating the station call letters) and then distribute the recordings to local radio stations. You might also adapt them to be read over the school PA system in the mornings. This template is available at [www.sadd.org](http://www.sadd.org).

### Radio Announcer PSA Scripts

#### **:30-second General PSA/Station Read – Expanded Mission**

Think you know what SADD stands for – that's S-A-D-D? If you said "Students Against Driving Drunk," you're wrong! SADD is Students Against Destructive Decisions and not only fights against impaired driving, but also works to prevent underage drinking and drug use, violence, and suicide. **[INSERT STATION NAME/CALL LETTERS]** congratulates SADD on celebrating its 25th birthday this year! To learn more about SADD and find out how you can help, call 877-SADD-INC. That's 877-S-A-D-D-I-N-C.

#### **:30-second General PSA/Station Read – It's Called SADD**

Underage drinking is an epidemic, and thousands of teens die in impaired-driving crashes each year. Is there a teen peer organization devoted to putting an end to these problems? Yes, and it's called SADD – that's Students Against Destructive Decisions. **[INSERT STATION NAME/CALL LETTERS]** congratulates SADD for 25 years of lighting the way. To learn more about SADD and find out how you can help stop underage drinking and impaired driving, call 877-SADD-INC. That's 877-S-A-D-D-I-N-C.

#### **:30-second PSA/Station Read – Local Event**

SADD is Students Against Destructive Decisions, and SADD has been working to prevent teen impaired driving and underage drinking for 25 years. **[INSERT STATION NAME/CALL LETTERS]** encourages everyone to join **[NAME OF SCHOOL]** SADD on **[DATE]**, **[TIME]** at **[LOCATION]** to celebrate 25 years of lighting the way. For more information, call **[CONTACT NUMBER]**.