

A Massachusetts SADD Publication

Spring 2007

A CALL TO ACTION

**MASSACHUSETTS
YOUTH PROGRAMMING**

THE SADD STORE

SADD NATIONAL

**PREVENTION NEWS
AND RESOURCES**

**GRANTS, AWARDS,
AND CONTESTS**

FUNDRAISING IDEAS

**TRAININGS AND
CONFERENCES**

Quick Links

SADD National

**MA Governor's
Highway Safety
Bureau**

MADD

**MA Department of
Health Bureau of
Substance Abuse
Services**

Greetings!

On behalf of the Massachusetts Governor's Highway Safety Bureau (GHSB), a program of the Executive Office of Public Safety, we hope that as you finish your programming for this school year you take the time to congratulate yourselves on the amazing work that you have accomplished.

We would like to thank the GHSB for their ongoing support and also to acknowledge our many collaborators who have worked with Massachusetts SADD over the past year on various projects and initiatives, including The Medical Foundation, the Massachusetts Department of Public Health's Bureau of Substance Abuse Services and the Injury Prevention and Control Program, MADD Massachusetts, the Educational Development Center, UMASS Donahue Institute, the Massachusetts Registry of Motor Vehicles, Regional Centers for Healthy Communities, Massachusetts Peer Helpers Association, Massachusetts District Attorneys Association, Massachusetts Interscholastic Athletic Association, Cape Cod EDDY, Mass CARS (Coalition for Adolescent Road Safety), Cambridge Prevention Coalition, Massachusetts Emergency Nurses Association, and the thousands of Massachusetts SADD students and advisors, including the Massachusetts Student Advisory Board.

Connections will return in the fall with information about new SADD programming, prevention resources, training opportunities, fundraising ideas, and other valuable information.

We wish everyone a safe summer. See you in September!

*Julie Cushing, Massachusetts Youth Program Director
Kristin French, Assistant Director of Field Services
Tiffany Corey, Youth Program Assistant*

MA Health Promotion Clearinghouse

The Medical Foundation

Partners in Prevention

Middlesex Partnerships for Youth, Inc.

Massachusetts RMV

MA-Emergency Nurses Association

Regional Center for Healthy Communities

MEDA

SAVE

GLSEN

Stop Bullying Now!

Join our list

Join our mailing list!

Join

A CALL TO ACTION

In 2005, Massachusetts SADD launched A Call to Action (ACTA), a program designed to educate and empower high school students, change social norms, reduce underage drinking, substance abuse, and impaired driving, and increase safety belt use among Massachusetts youth. Since then, hundreds of SADD youth from 56 Massachusetts high schools representing 54 communities have taken the lead in prevention initiatives targeting parents, younger peers, and community members. Congratulations to the following schools and communities for their dedicated efforts!

Abby Kelley Charter School (Worcester); **Acton-Boxborough Regional School** (Acton); **Arlington High School** (Arlington); **Austin Preparatory School** (Reading); **Bellingham High School** (Bellingham); **Bishop Feehan High School** (Attleboro); **Blue Hills Regional Technical High School** (Canton); **Bourne High School** (Bourne); **Brookline High School** (Brookline); **Chatham High School** (Chatham); **Chicopee Academy School** (Chicopee); **Chicopee High School** (Chicopee); **Douglas High School** (Douglas); **Dover Sherborn High School** (Dover); **Duxbury High School** (Duxbury); **Fairhaven High School** (Fairhaven); **Gloucester High School** (Gloucester); **Grafton High School** (Grafton); **Granby Junior/Senior High School** (Granby); **Hamilton-Wenham Regional High School** (Hamilton); **Health Careers Academy** (Boston); **Hingham High School** (Hingham); **Hopedale Junior/Senior High School** (Hopedale); **Hopkins Academy** (Hadley); **Littleton High School** (Littleton); **Longmeadow High School** (Longmeadow); **Lunenburg High School** (Lunenburg); **Mansfield High School** (Mansfield); **Mashpee High School** (Mashpee); **Matignon High School** (Cambridge); **Medfield High School** (Medfield); **Medford High School** (Medford); **Medway High School** (Medway); **Melrose High School** (Melrose); **Milford High School** (Milford); **Millbury Junior/Senior High School** (Millbury); **Monument High School** (South Boston); **Nantucket High School** (Nantucket); **Nashoba Valley Technical High School** (Westford); **Natick High School** (Natick); **New Bedford SADD** (New Bedford); **North Cambridge Catholic School** (Cambridge); **North Middlesex Regional High School** (Townsend); **North Reading High School** (North Reading); **Pittsfield High School** (Pittsfield); **Quabog Regional Junior/Senior High School** (Warren); **Reading Memorial High School** (Reading); **Sacred Heart High School** (Kingston); **Silver Lake Regional High School** (Kingston); **St. Peter Marian Central Catholic High School** (Worcester); **Taconic High School** (Pittsfield); **Taunton High School** (Taunton); **Tewksbury Memorial High School** (Tewksbury); **Watertown High School** (Watertown); **West Boylston High School** (West Boylston); and **Weymouth High School** (Weymouth).

MASSACHUSETTS YOUTH PROGRAMMING

SADD Programming

[Start a SADD Chapter in Your School or Community](#)

SADD's unique approach involves young people delivering education and prevention messages to their peers through school-



and communitywide activities and campaigns responsive to the needs of their particular locations. The [New Chapter Packet](#) will help you get started.

Massachusetts SADD Manual

The [Massachusetts SADD manual](#) is a comprehensive yet user-friendly compilation of real tools - advice, ideas, templates, and resources. It's a must-have for SADD chapters!

Connections e-newsletter

To find out what you may have missed, you can access previous issues [here](#).

For additional information about these **free** programs and resources, please contact Massachusetts SADD at 1-877-SADD-INC (723-3462) or visit [Massachusetts SADD](#).

Governor's Highway Safety Bureau (GHSB)

The mission of the [GHSB](#), a program of the Executive Office of Public Safety, is to reduce fatalities, injuries, and economic losses resulting from motor vehicle crashes on the roadways of the Commonwealth of Massachusetts.

The GHSB sponsors a variety of traffic safety programs and mobilization campaigns, including [Click It or Ticket](#), and offers other traffic safety materials.

To learn more about GHSB programming, [click here](#).

MADD Massachusetts

2007 MADD Power Summit

Don't miss out on this great opportunity to bring your group of high school students for four days of experiential learning, activism training, and project planning to address the problem of underage drinking.

Registration materials for community teams, adult advisors, and summit facilitators are now available.

The 2007 Power Summit will be held **June 25-28, 2007**, at Clark University in Worcester. Call 800-633-MADD or e-mail awhitney@gis.net for a Summit brochure and registration materials.

Strides for Change

Join us on **Saturday, October 6, 2007**, at Castle Island in South Boston for our annual 5K walk to support MADD's mission.

Visit www.stridesforchange.org (Select a city: Boston, MA) to register, join a team, or make a donation. Together we can make our communities safer!

Massachusetts Registry of Motor Vehicles

You've heard about the new Massachusetts Junior Operator

Licence law, but what now? The Massachusetts Registry of Motor Vehicles (RMV) offers a range of [educational materials](#) for both teens and parents, including the Junior Operator Licence (JOL) law at a glance, a learner's permit checklist, safe driving tips, teen driving statistics, a young driver and parent/guardian contract, and other valuable resources.

In addition, you can help spread the word by using these new [PSA announcements!](#)

Other Great Programming

Mass Emergency Nurses Association Injury Prevention

The Massachusetts Emergency Nurses Association ([Mass ENA](#)) offers two newly updated programs focusing on teen drinking and safety belt use.

[Choices for Living - Alcohol Prevention Education](#) is designed to promote safe decision-making among teenage driver.

[D.R.I.V.E.](#) challenges all of us to drive responsibly, wear seat belts, and reflect on the impact of these decisions.

To learn more, visit www.mass-ena.org.

Middlesex Partnerships for Youth, Inc. (MPY)

MPY is a nonprofit organization providing prevention and intervention resources and training to Middlesex school districts and communities.

To join the MPY e-mail list or check out upcoming trainings, go to www.projectalliance.org.

Metrowest Regional Center for Healthy Communities Resource Library

The Regional Center for Healthy Communities (Metrowest) hosts a Resource Library that offers books, science-based curricula, videos (VHS and DVD), visual displays, audiocassettes, and games on a broad range of youth issues.

Please call 617-441-0700 to schedule an appointment or [click here](#).

THE SADD STORE

Check out what's new!

State Incentive Program

Show your SADD spirit with SADD merchandise and support your state at the same time!

When Massachusetts chapters order SADD merchandise from the SADD Store (operated by WorkflowOne), a percentage of every purchase goes back to Massachusetts SADD to support youth programming.



How does it work?

Simply mention **State Rebate Code "MA-01"** when placing your

order. It's that easy!!

Customers ordering by phone or fax should indicate State Rebate Code "MA-01" verbally or in writing when placing their order.

Customers ordering online through the [SADD Store](#) will select "MA-01" from the State Rebate Code drop-down menu.

[Click here](#) for information about placing orders by phone or fax, to browse the SADD Store, or to order merchandise online.

SADD Store Catalogs Are Available Now!

To receive a copy of the new SADD Store catalog, call the SADD Store at 1-800-394-0090 or [click here](#) for the SADD Store Web page.

SADD EMPOWERED Photo Contest

Win cash for your SADD chapter by entering the SADD EMPOWERED Photo Contest. [Click here](#) to find out how.

SADD NATIONAL

Calling All SADD Chapters!

We encourage all SADD chapters to [register with the SADD National office](#). Registered chapters receive the SADD *Decisions* newsletter, early announcements about the SADD National Conference, and information about FREE campaigns and initiatives and are automatically registered with Massachusetts SADD.



"UR the Spokesperson"

With the message "Speak Up," the *UR the Spokesperson* campaign targets young adults between the ages of 15 and 21 and encourages them to be the spokesperson against reckless driving by empowering them to speak up when they are in the car with friends and don't feel safe. The campaign also seeks to increase awareness about the dangers of reckless driving and to educate teens how to be safe drivers by focusing on safe speeds, avoiding distractions, and wearing seat belts.

[Click here](#) to learn more about the campaign and how to get involved.

PREVENTION NEWS AND RESOURCES

[Center on Alcohol Marketing and Youth \(CAMY\)](#)

[CSAP's Centers for the Application for Prevention Technologies \(CAPT\)](#)

[International Institute for Alcohol Awareness \(IIAA\) 2005 State Profiles and Fact Sheets \(NEW!\)](#)



[i- SAFE](#)

[JoinTogether](#)

[Massachusetts Coalition for Suicide Prevention \(MCPS\)](#)

[Monitoring the Future](#)

[National Center on Addiction and Substance Abuse at Columbia University \(CASA\)](#)

[National Institute on Drug Abuse \(NIDA\)](#)

[National Highway Traffic Safety Administration
2005 State-by-State Impaired Driving Data](#) NEW!
[2007 State Legislative Fact Sheets](#) NEW!

[Office of Juvenile Justice and Delinquency Prevention](#)

[Substance Abuse and Mental Health Services Administration \(SAMHSA\)](#)

[SAMHSA's Center for Substance Abuse Prevention \(CSAP\)](#)

[SAMHSA's National Clearinghouse for Alcohol and Drug Information \(NCADI\)](#)

[Stop Bullying Now!](#)

[The Marin Institute](#)

GRANTS, AWARDS, AND CONTESTS

New Opportunities!

SADD EMPOWERED Photo Contest

As part of SADD's anniversary, SADD National is launching a contest to demonstrate how the mission has spread from a small town in Massachusetts to a national movement of young women and men making a difference in their schools and communities.

What makes your area unique? Do you know someone in your community whom we might all recognize? What special places exist within your community? Show us with photographs of you, your EMPOWERED item, and your special place!

For more information visit www.sadd.org/photocontest.

Do Something

Do Something is offering fifty \$500 Smart Driving Grants for creative safe driving projects. Chapters with an innovative idea to prevent crashes in the community (bumper sticker campaign, rally, etc.) can apply at www.dosomething.org.

Applications are already being accepted (final deadline is May 11, 2007) and grants are being distributed now on an ongoing basis -

so make sure to apply soon!

National Organizations for Youth Safety

In conjunction with sponsoring National Youth Traffic Safety Month (NYTSM), **National Organizations for Youth Safety (NOYS)** is offering through Allstate 50 awards of \$1000 for traffic safety projects. These awards will be handed out at the end of June.

To apply, SADD chapters should register their NYTSM activity on the NOYS Web site at www.noys.org, by May 31, 1007. Then they're automatically entered into the award competition!

Youth Service America

Youth Service America ([YSA](http://www.youthserviceamerica.org)) is a resource center that partners with thousands of organizations committed to increasing the quality and quantity of volunteer opportunities for young people ages 5-25 to serve locally, nationally, and globally. Founded in 1986, YSA's mission is to expand the impact of the youth service movement with communities, schools, corporations, and governments.

FUNDRAISING IDEAS

Boston Market: Time for Your School

Win cash for your bash!

This year SADD is partnering with Boston Market to help you raise cash for your bash. Boston Market's "Time for Your School" fund-raising program helps schools buy everything from new band uniforms to new sports equipment; it's also a great way to raise money for safe after-prom or after-graduation celebrations.



To learn more, [click here](#) or visit www.sadd.org/cash/bash.

American Cellular Donation Organization

ACDO has partnered with SADD in a program that has the potential to raise funds for SADD chapters across the country and protect the environment through the recycling of used cell phones. Those interested in finding out more about cell phone donation drives as fund-raisers for their organization or who want more information about how to donate phones to support SADD are urged to call Diane Kosick at 586-353-1010 or e-mail her at diane@cellulardonation.org.

TRAININGS AND CONFERENCES

11th Annual Wellness Summit - Thursday, May 10, 2007

Members of the Massachusetts Interscholastic Athletic Association's (MIAA) Partners in Prevention will host the 11th Annual Wellness Summit on Thursday, May 10, at the Sheraton Hotel in Milford, Massachusetts. The one-day event runs from 8:30 AM to 2:00 PM.

The goal of the event is to provide schools with programs and educational strategies to enhance or improve the well-being of students.

These are some of the featured workshops:

- Anti-Defamation League
- Brain Injury Association of Massachusetts
- MADD
- Massachusetts Council on Compulsive Gambling
- Massachusetts Department of Education's School of Nutrition and Health
- MEDA, Inc.
- New Beginnings Programs
- Outside the Classroom
- SADD

The event will also highlight the MADD multimedia assembly show "Take Two" and present the new Partners in Prevention "Making a Difference Award" to Shonda Schilling of the SHADE Foundation.

The registration fee is \$200 for a team of five representatives from one school. Additional pricing information is available.

All registrations must be received by Friday, May 4, 2007.

Event information: www.miaa.net/wellness-summit-letter

Registration materials: www.miaa.net/wellness-summit

Online registration: www.miaa.net/confregformwellness

[Regional Center for Healthy Communities - Metrowest](#)

To learn more about these opportunities, select the appropriate link.

MBTAA Collaborative

"Addressing Alcohol Advertising in New England Communities -- Taking Collective Action."

When: May 3, 2007

Where: UMASS Boston Campus

www.jointogether.org/getinvolved/campaigns/mbta

Statewide Homeless/HIV Integration Project

"Homelessness and HIV -- Intersecting Risks"

When: May 14, 2007, in Boston

When: June 11, 2007, in Worcester

www.adcare-educational.org

6th Annual Massachusetts Suicide Prevention Conference

When: May 15 and 16, 2007

Where: Sturbridge Host Hotel & Conference Center, Sturbridge

Registration closes May 8, 2007.

For additional information, [click here](#).

Would you like to forward *Connections* to a friend or colleague? Click below on "Forward e-mail"

and follow the simple instructions.

Connections is happy to accept materials from the public. If you have a program, resources, or materials that you would like to share with others through the *Connections* e-newsletter, please forward to Kristin French at kfrench@sadd.org.

Look for the next issue of *Connections* to arrive in fall 2007!

Connections is funded by the Governor's Highway Safety Bureau, a program of the Executive Office of Public Safety.

Email: masadd@sadd.org

Phone: 1-877-SADD-INC

Fax: 1-508-481-5759

Web: <http://www.sadd.org>

[Forward email](#)

This email was forwarded to tsai@tsaidesign.com, by [Kristin French](#).
[Privacy Policy](#).

