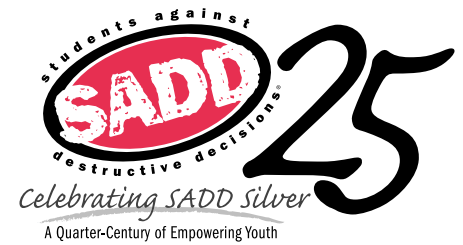


DECISIONS



SADD Turns 25: Lighting the Way

INSIDE

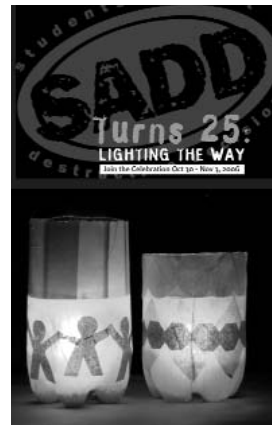
2	MESSAGE FROM THE EXECUTIVE DIRECTOR
2	GUIDE FOR READERS
3	NEWS BRIEFS
5	SADD 2006-2007 STUDENT LEADERSHIP COUNCIL
6	THE FACES OF SADD
7	SADD PARTNERSHIPS
8	2006 SADD NATIONAL CONFERENCE
9	AWARDS AND SPECIAL THANKS
9	2006 SADD SCHOLARSHIP WINNERS
10	CHAPTER CHATTER
12	SADD CALENDAR

During the week of Monday, October 30, through Friday, November 3, every SADD chapter across the country is invited to conduct special activities to celebrate SADD's 25th Birthday!

The "SADD Turns 25: Lighting the Way" planning guide is intended to help SADD chapters in communities across the nation plan their own underage drinking prevention initiative. This planning guide has been mailed to every SADD chapter in the country that has registered with the SADD National office. It is the place to find out about all the key details, including planning the activities, working with the local media, obtaining proclamations from local officials, and more! The tools you need to begin your planning are included in the

planning guide and are also available to be downloaded at www.sadd.org.

SADD chapters have a significant role to play in the national effort to increase understanding and awareness of underage drinking and its consequences and to encourage individuals, families, and communities to address the problem. SADD's 25th Birthday provides a perfect opportunity to encourage local communities to gather together to learn more about the new research on underage drinking and its impact on both individuals



Continued on page 5

The Closing Gender Gap: Girls at Risk

Most every girl I've known drank as an expression of her unhappiness.

—Koren Zailckas, *Smashed: Story of a Drunken Girlhood*¹

In the pages of her acclaimed memoir, *Smashed* author Koren Zailckas recounts her battles with alcohol in sometimes shocking detail. She describes having her first drink at age 14, getting hospitalized for alcohol poisoning at 16, and waking up to find herself in a stranger's New York City apartment at 22.

Smashed is Koren's reflection on the choices she made and what they cost her during her years of binge drinking. What's alarming is that her story is the story of thousands of other girls in America. Today, teenage girls and young women are drinking at levels once associated mainly with boys at college keg parties.

Recent Research

Over the last few years, overall drug use among teens has declined, but the reality is that it's still a problem – for both genders. Research shows that boys engage in heavy drinking more than girls do.² The rate of alcohol-related fatal crashes is also higher among young males.

Girls are making dangerous gains, however. Data shows that girls are on par with boys in alcohol and illicit drug use and have surpassed them in prescription drug and cigarette use. Girls also account for more new users of substances than boys.³ According to a February 2006 report by the White House Office of National Drug Control Policy (ONDCP), 1.5

Continued on page 4

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www.sadd.org

Don't Miss a Single Issue!

To receive upcoming issues of SADD's DECISIONS, you **MUST** be on our mailing list. (See back cover for details.)



Message from the Executive Director

This edition of *Decisions* represents a new start for SADD in several respects. First, the newsletter is sleeker and more concise. We hope this change will make it more useful to more people. Second, we have launched a library of articles from past newsletters on our Web site so that you will be able to find more easily the valuable information that we have covered over the years. Third, we announce here the availability of a new and updated chapter manual that has been several years in the making. With this resource, you and your chapter will have new and improved activities, expanded data, complete and concise issue discussions, handy chapter organization tips, up-to-date advisor reference materials and much, much more.

Finally, and perhaps most important, this newsletter announces the beginning of SADD's second quarter-century. After an inspiring kick-off of our 25th birthday celebration in Boston

this July (see exciting pictures right here!), we hope each chapter will participate in a local, state, or regional party during the week of October 30 to November 3. SADD made huge strides in the first 25 years of its existence, touching millions of young people and adults over those decades. We hope you will use the lantern ceremony outlined here and in a special booklet sent to your chapter to reflect on those changes, celebrate your successes, and keep the light alive to meet the new challenges facing today's teens. Who knows where SADD will be 25 years from now in 2031? Remember, you shape the future.

Hold those lanterns high! We have much to be proud of and miles more to go together.

Guide for READERS

Changes to the *Decisions* Newsletter

Decisions has a new look! To make it easier to read and more appealing to students, we've cut the newsletter down to 12 pages. We also have some new additions.

- Due to popular demand, we've expanded the "Chapter Chatter" to two full pages.
- We've created a new regular section called "News Briefs" to highlight important news in the prevention field.
- A new section called "The Faces of SADD" is devoted to highlighting the people who have dedicated themselves to the SADD mission.

Contribute to *Decisions*

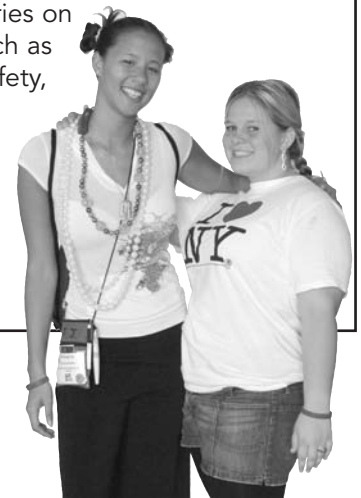
Send your story ideas and comments to Jennifer Baylis, SADD Communications Coordinator, at jbaylis@sadd.org.

Help Spread the SADD Message

Don't forget to share this newsletter with everyone in your chapter! Share this copy, make additional copies to distribute or tell friends to go to www.sadd.org/newsletterreg.htm to view an online version of this newsletter.

SADD's News Archive

Take advantage of the wealth of information we have online. You can access previous issues of *Decisions* at www.sadd.org/newsletters.htm to find in-depth stories on important topics such as bullying, Internet safety, the choking game, inhalants, and much more.



News Briefs

EARLY DRINKING: The Long-Term Risks

There's mounting evidence that teenage drinkers face a higher risk of becoming alcoholics. A survey of 43,000 adults found that those who began drinking in their early teens were at greater risk of developing dependence more quickly and at younger ages and of developing chronic, relapsing dependence. The study appears in the July 2006 issue of *Archives of Pediatrics & Adolescent Medicine*. In results that echo earlier studies, of those individuals who began drinking before age 14, 47 percent experienced dependence at some point, while only 9 percent of those who began drinking at age 21 or older experienced later dependence. www.niaaa.nih.gov/NewsEvents/NewsReleases/earlydrinking.htm

Alcohol may also cause a lot more damage than was previously thought to the developing brains of teenagers, the *New York Times* reported in a July 4, 2006, article. Recent laboratory experiments showed that drinking affected the memory and learning ability of adolescent rats far greater than it impaired the cognitive function of older rats. Alcohol also appears to damage that portion of the brain critical to controlling impulses and thinking through the consequences of one's actions. Finally, teens are able to drink more than adults are before getting sleepy. Go to www.nytimes.com/2006/07/04/health/04teen.html to access the full article (no-fee registration required).

Town Hall Meetings

The Interagency Coordinating Committee for Prevention of Underage Drinking organized Town Hall Meetings in communities across the country last spring. Teens, police, educators, and prevention specialists participated in panel discussions and shared stories and local data. Vermont SADD distributed information and statistics from the most recent Youth Risk Behavior Survey. SADD organizers from West Virginia conducted three Town Hall Meetings and sent related materials to the eight highway safety offices in their state. In South Dakota, the Vermillion High School SADD advisor served as a panelist, and in many other states and local communities, SADD spoke up for young people.

A number of common themes emerged. Across the country, communities want to see:

- Parents get involved and take responsibility for preventing underage drinking;
- Parents and teens become aware of the legal consequences;
- More youth activities offered as an alternative to underage drinking; and
- More repercussions for adults who provide alcohol to minors.

Visit www.stopalcoholabuse.gov/townhall for more information. SADD chapters can keep the discussion alive by scheduling Town Hall Meetings in conjunction with their 25th anniversary celebration (see cover article).

Trends in Risky Youth Behaviors

The National Youth Risk Behavior Survey (YRBS), the leading study of health risk behaviors among teens and young adults in the United States, has found that fewer high school students are engaging in health-risk behaviors compared to their counterparts from 15 years ago. The findings also show, however, that despite overall improvements in teen health behaviors, racial and ethnic differences continue to exist. www.cdc.gov/HealthyYouth/yrbs/press-release.htm

High School Students	2005	1991
Rarely or never wear seat belt	10%	26%
Used alcohol in the past month	43%	51%
Have had sexual intercourse	47%	54%
Used a condom during last sexual intercourse	63%	46%

The Closing Gender Gap, continued ...

million teen girls (and 1.3 million teen boys) started using alcohol in 2004.

“The trends of substance use among our adolescent girls are alarming,” ONDCP Director John P. Walters said. “Girls are telling us that they understand the risks associated with drugs, alcohol, and cigarettes. But that doesn’t appear to be stopping them from using.”⁴

What they may not know is drinking in their early teens may put them at greater risk than boys of becoming alcoholics.⁵

Science Says

Females absorb and metabolize alcohol differently than males do. Women’s bodies have less water to absorb alcohol and more body fat to store it in. Women also have less ADH (a stomach enzyme that metabolizes alcohol), which allows more alcohol to reach the bloodstream, exposing their brains and organs to higher concentrations of alcohol. That exposure makes them more vulnerable to liver disease, heart problems, and brain damage.

“The impact of one drink on a girl is roughly equivalent to the impact of two drinks on a boy, so girls who are keeping up with the boys are actually subjecting themselves to far worse consequences,” says Susan Foster, director of policy research for the National Center on Addiction and Substance Abuse at Columbia University.⁶

But, wait, there’s more ...

- Teenage girls are at much greater risk for depression than boys are when they experiment with sex, drugs, and alcohol.⁷
- Females are more likely to experience sexual and physical assault

while intoxicated and more likely to contract sexually transmitted diseases.⁸

Who Is to Blame

When asked why they drink, some girls say they do it to act “cool” and impress their friends. Others say it’s about equality – they’re trying to keep up with the boys by drinking as much as they do, if not more.

Depression can also play a role. For many girls, adolescence is marked by a decline in self-esteem and self-confidence. Surveys show young females tend to use alcohol or drugs to boost confidence, improve mood, reduce tension, cope with problems, or lose inhibitions.⁹

Also, girls find it easier than boys to obtain alcohol, with more than one third of 16- to 18-year-old girls obtaining it from their parents.¹⁰

Many organizations have criticized the alcohol industry for marketing practices they claim are aimed at girls and young women. These experts believe that the profusion of fruit-flavored alcoholic beverages and bottled cocktails appeal overwhelmingly to young women.¹¹

The good news is the dramatic spike in girls’ drinking behavior has created a wave of new awareness among prevention specialists. Expect to see new campaigns and programs designed specifically for girls and young women.

Times Are Changing

Adolescence can be a tough time in a girl’s life, and turning to alcohol and drugs has become a dangerous and destructive trend. As Koren describes in *Smashed*, nine years of her childhood and young adulthood were squandered.

In the end, I quit drinking because I didn’t want to waste any more time picking up the pieces. I decided smashed, when it’s used as a synonym for drunk, is a self-fulfilling prophecy.¹²

She realized she didn’t have to drink to have fun, fit in, or be happy. She started to truly understand the consequences of drinking ... before it was too late.

For more information:

www.theantidrug.com/drug_info/girls-and-drugs-overview.asp

For help:

www.alcoholics-anonymous.org

Notes:

- ¹ Zailckas, Koren. *Smashed: Story of a Drunken Girlhood*. New York: Penguin Group. 2005.
- ² Roan, Shari. (2006, May 8). Threats behind the party girl image. *Los Angeles Times*. www.latimes.com/features/health/la-he-alcohol8may08 (8 Aug. 2006).
- ³ Office of National Drug Control Policy. Executive Office of the President. (2006, February 9). New report on alarming trends in girls’ use of drugs, alcohol, cigarettes, and prescription drugs. www.oncdp.gov/news/press06/020906.html (8 Aug. 2006).
- ⁴ Ibid.
- ⁵ Morse, Jodie. (2002). Women on a binge. *Time*. www.time.com/time/2002/wdrinking/story2.html (8 Aug. 2006).
- ⁶ Springen, Karen. (2006, April 27) Gender equality. *Newsweek*. www.msnbc.msn.com/id/12468058/site/newsweek (8 Aug. 2006).
- ⁷ Pacific Institute of Research and Evaluation, Chapel Hill Center. (2006, May 22). Girls at much greater depression risk when experimenting with alcohol, drugs, and sex. www.pire.org/newsreleases.asp?cms=114 (8 Aug. 2006).
- ⁸ Morse, Jodie.
- ⁹ White House Office of National Drug Control Policy.
- ¹⁰ American Medical Association. (2005, August 8). Adults most common source of alcohol for teens, according to poll of teens 13-18. www.ama-assn.org/ama/pub/category/print/15414.html (8 Aug. 2006).
- ¹¹ Roan, Shari.
- ¹² Zailckas, Koren.

Additional Sources:

The National Academies. National Academy of Sciences. *Reducing Underage Drinking: A Collective Responsibility*. (2004). Washington, D.C.: The National Academies Press, 2004.

Office of National Drug Control Policy. Executive Office of the President. (2006, February 9). Girls and drugs. www.mediacampaign.org/pdf/girls_and_drugs.pdf (15 Aug. 2006).

SADD Turns 25, continued ...

and the community and to discuss how we can best prevent underage alcohol use. **This event celebrating SADD's 25th Birthday is designed to alert and empower the community as well as to generate interest from the media.** We've included tools in the planning guide that can help you engage the media's support. The guide also contains instructions to create a lantern ceremony in your community – a simple activity that involves making lanterns from recycled two-liter soda bottles, tissue paper, glue, and water. The light of these lanterns (lit by glow sticks, of course!) symbolizes the light and the passion of SADD students across the years that will continue to burn brightly.

Because underage drinking is a health and safety issue, youth and parents are just two components of the community's solution to this problem.



Students have the chance to get creative at the 2006 SADD National Conference.

Involving representatives from the entire community – education, substance abuse prevention, public health, justice/law enforcement, highway safety, alcohol control, local government, and business – is critical to ensuring the success of your initiatives.

Check out your free copy of the guide and begin your planning today!

We want to hear from you! Once your planning is underway, please send your stories and pictures to the SADD National office by mail to

SADD's 25th Birthday

SADD, Inc.
255 Main Street
Marlborough, MA 01752

or by e-mail to info@sadd.org and use "SADD's 25th Birthday" as your subject line.

SADD National 2006-2007 Student Leadership Council (SLC)



Student of the Year

Daniel Vocelle, *Vero Beach, Florida*

Executive Committee

Timi LaTondress, *Guston, Kentucky*
Sasha Willingham, *Russellville, Alabama*

Members, Student Leadership Council

Tara Benkofske, *Ramsey, Minnesota*
Tawny Decker, *Burlington, Kansas*
Joshua Helmondollar, *Montcalm, W. Virginia*
Megan Jury, *New Rockford, North Dakota*
Andrew Karasik, *Wynnewood, Pennsylvania*
Jacob McPherson, *Taunton, Massachusetts*
Jonathan Pike, *Rushville, Indiana*

Youth Advisor

Jessica Billings, *Bloomington, Minnesota*

FRONT ROW: Tara, Andrew, Timi, Sasha, Tawny, and Megan
BACK ROW: Jessica, Jonathan, Joshua, Daniel, and Jacob

The **FACES** of SADD

Jessica Billings

Bloomington, Minnesota

2005-2006 SADD NATIONAL
STUDENT OF THE YEAR

It's hard to believe that a year has flown by! Last year when I accepted the position of Student of the Year, I had just graduated from high school and was preparing to move from my home for the very first time. I didn't realize it at the time, but I had grown up in a fairly sheltered environment.



During my first semester of college, as the academic stresses began to build, friends began to turn more and more to alcohol to cope. "I don't remember what happened" or "I can't believe I did that" were the common words heard the morning after.

By the end of the year, friends who were originally full of confidence and self-esteem slipped into depression and many experienced a lowered feeling of self-worth. I know that I had to handle the same stresses as they did, but in many ways my SADD lifestyle kept my focus.

For me, SADD has been more than just saying "No." It has been my lifestyle and a constant support that has guided me to be the best I can be every day of my life. You as SADD students also play an important role. You are the friend who cares; you can make a difference. It has been an honor for me to serve this organization. Thank you for allowing me to represent you and SADD throughout the country. I will always cherish the memories.

Daniel Vocelle

Vero Beach, Florida

2006-2007 SADD NATIONAL
STUDENT OF THE YEAR

I was honored and excited when I learned that I would be Student of the Year, because I would get to join the long line of SADD students who have helped their generation. My father is a lawyer, and I've spent all my life seeing the other side of DUI crashes – victims suffering from debilitating injuries and lives ruined forever. I didn't want this for my fellow students. They have too much potential to throw their lives away on drugs and alcohol. That's why I became active with my high school SADD chapter. We made our presence known in the school, we got out in the community, and we made a difference. I'm proud to say that during my high school SADD career, we didn't lose a single teen to an impaired driving-related incident.

As Student of the Year, I want to focus on two big issues. A new trend is sweeping the nation: adult-sponsored alcohol parties. This year we will be educating our parents by saying, "Just because you say it's okay to drink doesn't make it safe or legal." I also believe that the mass media can have a negative impact on teens. We need to serve as positive role models for our younger brothers and sisters instead of letting alcohol be the bigger influence.



More than anything, I look forward to working with you as we all take a stand to help our peers and make a difference in our world.

SADD Partnerships

Each year, SADD National establishes or continues partnerships with other organizations to make important prevention, health, and safety information available to SADD chapters nationwide.



National Road Safety Foundation

The National Road Safety Foundation, Inc.

www.nationalroadsafety.org

The National Road Safety Foundation (NRSF) promotes traffic safety through driver competence initiatives. For more than four decades, NRSF has produced and distributed at no charge a series of educational films, teaching manuals, and public service campaigns for use by the media and professionals in driver education, traffic safety, public health, and law enforcement. The organization was founded in 1962 by Fraydun Manocherian, who as a teen lost two friends to a drunk driver. Since then, he has dedicated his life to reducing deaths on the road.

What You Should Know

Young adults top the four high-risk groups for drowsy driving and drowsy-driving crashes. At the SADD National Conference this summer, students and adults had a chance to see a full demonstration of the NRSF's new program, "Almost Home: Profile on Drowsing Driving." Participants received the free curriculum, saw how four true stories painted the profile of the drowsy driver, and learned fun techniques to teach personal safety and community awareness. The "Almost Home" video can be viewed online at www.nationalroadsafety.org/freetraffic/films.html.



Ad Council

www.adcouncil.org

For almost 65 years, the Ad Council, like SADD, has been improving the lives of Americans by raising awareness about critical social issues and inspiring people to take action. You are undoubtedly familiar with several iconic Ad Council campaigns, including "Friends Don't Let Friends Drive Drunk," "Take a Bite Out of Crime," and "A Mind Is a Terrible Thing to Waste." What makes these campaigns stand out is not just that they're memorable, but that they're also effective. The Ad Council is a private, nonprofit organization that marshals volunteer talent from the advertising and communications industries, the facilities of the media, and the resources of the business and nonprofit communities to deliver critical messages to the American public.

What You Should Know

SADD National has been promoting the Ad Council's new youth reckless driving campaign called "U R the Spokesperson." The goal is to prevent teen deaths by empowering teens to speak up when they don't feel safe. This campaign will be launched nationally in the coming months but was announced at the SADD National Conference this summer. Want to be involved? Send an e-mail to urthespokesperson@adcouncil.org.



National Campaign to Stop Bullying

www.stopbullyingnow.hrsa.gov

Bullying is aggressive behavior that is intentional, repeated over time, and involves an imbalance of power or strength. The largest Federal government effort designed to prevent bullying is the Stop Bullying Now! campaign sponsored by the U.S. Department of Health and Human Services' Health Resources and Services Administration. The campaign's major component is a Web site promoted as the place for students and adults to go for the latest "scoop" on bullying, with materials for download and links to many other resources on the subject.

What You Should Know

SADD served on the working group that developed the materials for this national campaign. SADD publicizes the campaign on its Web site, in its newsletter, and through the State Coordinator network.



2006 SADD National Conference



Students have a blast at one of the Extreme Skills workshops.



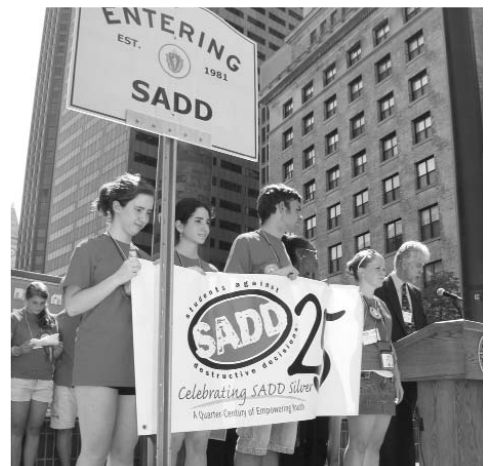
Sam Glenn, a.k.a. "The Chalk Man," is one of the unforgettable speakers who amazes the crowd with his talent.



The SADD revolution started 25 years ago, and this summer it was time to celebrate that milestone! Nearly 600 students and youth advisors – a record number for SADD – came together in Boston July 14-17 for "The Revolution Continues ... 25 Years of Empowering Youth." Vermont SADD students threw a Birthday Bash to kick off the event. The four-day conference was filled with workshops and presentations for students to learn new ideas to bring back to their local communities. On the final day, students gathered at Boston's City Hall Plaza with Mayor Thomas M. Menino and Survivor winner Ethan Zohn for "Putting SAFETY Into DRIVE for Another 25," a safety fair and rally organized by Massachusetts SADD.

ABOVE: Outgoing SADD National Student of the Year Jessica Billings and SADD President and Executive Director Penny Wells get into the revolutionary spirit at opening ceremonies.

RIGHT: A press event is one of the highlights of the SADD Safety Fair.



AWARDS

2006 Youth Empowerment Awards

This year SADD National created new awards to honor the stellar work of some of its most outstanding participants. The winners were chosen from the SADD chapters attending the conference.

The Power of One – Advisor of the Year

Sue Entrekin

Red Bay High School
Red Bay, Alabama

The Power of Many – Activity of the Year

MACCRAY High School SADD

Clara City, Minnesota

The Power of SADD – Chapter of the Year

Phoenix Country Day School SADD

Paradise Valley, Arizona

Outstanding Contribution Award City Year

This year's SADD National Outstanding Contribution Award was presented to City Year. Founded in Boston in 1988 by Harvard Law School roommates Michael Brown and Alan Khazei, City Year calls on young people to dedicate one year of full-time community service to their community or country. City Year was built on the belief that one person can make a difference and with the vision that one day service will be a common expectation – and a real opportunity – for all citizens around the world. City Year has helped inspire the national AmeriCorps program and enlisted 10,000 young people in 16 U.S. locations and its first international location, South Africa.



Penny Wells, SADD President and Executive Director, presents Sue Entrekin with the 2006 SADD Advisor of the Year award. Entrekin has been a SADD advisor for 10 years.

Congratulations!!

2006 SADD NATIONAL SCHOLARSHIP WINNERS!

SADD National awards two college scholarships each year to students who demonstrate a commitment to SADD and its mission to support positive decision-making among teens.

Katherine Vadnais, a graduate of Anoka High School in Anoka, Minnesota, is attending the University of Minnesota at Mankato.

Erica Wagner, a graduate of Eisenhower High School in New Berlin, Wisconsin, is attending the University of Wisconsin at Madison.

Special Thanks

We offer our special thanks to these valued sponsors for their generous support of the 2006 SADD National Conference and SADD's 25th Anniversary celebration.

"The Revolution Continues ..." Gala
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Liberty Mutual Group

25th Anniversary Minutemen

- AAA – Southern New England
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SAVE THE DATE!



2007 SADD National Conference
New Orleans, Louisiana

July 8-11



Chapter Chatter

Burlington, KS – Burlington High School SADD was recently honored for its work promoting the Red Ribbon Campaign. The chapter won first place for “Best High School Project” at the state Red Ribbon Awards luncheon in Topeka. During Red Ribbon Week, students organized a different activity each day, focusing on everything from drug and alcohol use to seat belt safety. The group asked the city to issue a proclamation for Red Ribbon Week and sponsored a coat drive and garage sale to benefit the needy.

Myrtle Beach, SC – A group of students at St. James Middle School, led by 13-year-old Kacy Hensley, has joined together to do something positive in the wake of tragedy. The St. James eighth graders formed a SADD chapter in response to the death of a classmate who was killed in a car wreck last fall. (The teenage driver is suspected of driving while impaired.) The students formed the chapter to honor their friend’s memory. They are hopeful that a SADD presence in their school will encourage healthy decision-making and prevent such tragedies in the future.

Columbus, GA – SADD chapters in Georgia have partnered with the Tidwell Cancer Foundation to bring the “Tidwell’s Terrific Kids” program to their local communities. SADD chapters designed cancer- and tobacco-themed performances to engage third graders in important dialogues about the dangers of tobacco addiction. This past spring



Georgia SADD students put on a performance for an elementary school.

more than 100 SADD members traveled to 35 elementary schools and performed for more than 2,500 third graders!

Lawrence, NY – Valley Stream South High School SADD students participated in a heartwarming project. The students knitted squares for Warm Up America! – a charitable organization in Wisconsin. The pieces will be used to make quilts for patients in nursing homes and hospitals.

Berlin, WI – Members of Omro SADD recently spread their message of empowerment to elementary school students. The group performed skits for the kindergartners and first graders on topics including bullying, acceptance, and peer pressure. The SADD students said they enjoyed creating and performing the skits because it gave them an opportunity to be role models for their young audience.

Royal Oak, MI – Students stepped up efforts to curb underage drinking and impaired driving during Alcohol Awareness Month. SADD chapters at Madison and Lamphere High Schools partnered with the Madison Heights Family Community Coalition to roll out “Sticker Shock” at local stores. Orange stickers serve as reminders to adults and teens that it is illegal to purchase alcohol for or provide alcohol to anyone under the age of 21. The cooperation of local retailers helped make the campaign a success.

Indianapolis, IN – SADD students from Franklin Central High School were awarded grants from the Youth as Resources Foundation last spring. The club received \$1,535 for a campaign called “We Just Can’t Hide Our Franklin Pride,” an alcohol and drug prevention program for fourth graders. Members of the group presented anti-drug skits at the district’s elementary schools and talked with the students about the dangers of drugs and alcohol.

Wheeling, WV – Brooke High School bested other area high schools and claimed \$1,000 by buckling up! The Brooke High SADD chapter was a partner in the “Battle of the Belts” event, which promotes safety belt usage among students. Students were surveyed at three competing high schools to calculate the percentage of safety belt users before the start of the contest. At the end, Brooke High School took first prize, with the reported usage of safety belts up by 20 percent!

Phoenix, AZ – SADD students in Arizona are getting some new visibility, thanks to the newest Phoenix Police Department cruiser! The new police car sports a custom paint job with a SADD logo featured prominently on the front. The car was unveiled at the Police Museum’s 125th anniversary party.



The Phoenix Police Department’s newest cruiser features SADD’s logo!

Vermillion, SD – The Vermillion High School SADD chapter, along with SADD advisor and School Resource Officer Sgt. Dallas Schnack, celebrated prom by rewarding students who made good decisions. Chapter members gave out free t-shirts to students who pledged to stay sober on prom night. To receive a t-shirt, any student could volunteer to take a Breathalyzer test and then receive a t-shirt that read, “I Arrived Alive: A Fix Doesn’t Mix in 2006.” This year, more than 85% of attendees participated. More prizes were given away at the after-prom party.

Ocala, FL – Lake Weir Middle School student Robert Wallace was recently named the winner of the state’s SADD poster contest! His message, “Beer and Keys Don’t Mix! So Don’t Drink!” was chosen out of 32 entries. Robert’s poster will be sent to Florida middle schools for SADD’s poster campaign. He also received a plaque and \$100 savings bond.

IN THE SPOTLIGHT

FLORIDA SADD Delivers Important Messages to Teens

FLORIDA SADD, the Florida Highway Patrol, and the Allstate Foundation joined forces to create a series of public service announcements this summer called “On the Road to Safety – Driving Tips for Teens.” The PSAs, which aired on NBC in South Florida and CBS in Jacksonville, focused on speeding, seat belt usage, and impaired driving. Daniel Vocelle, Florida SADD Student of the Year (and current SADD National Student of the Year), and Emily Smith, a member of the FLORIDA SADD Student Advisory Board, starred in the ads.

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EMAIL: SADDSTORE@WORKFLOWONE.COM



Chapter Registration Form

Joining SADD means joining hundreds of thousands of young people across the country who are dedicated to saving lives and making good, healthy decisions.

Once you send in this form, we will send you a packet of appropriate information along with your SADD Membership Certificate. It is very important for chapters to register with the SADD National office every year. Please be sure to fill out this form completely and then fax or mail it to

SADD, Inc., 255 Main Street, Marlborough, MA 01752 Fax: 508-481-5759

Date: _____

SADD Chapter Name: _____

Check all that apply:

- | | | |
|-------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> School | <input type="checkbox"/> Community Center | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Elementary | <input type="checkbox"/> Middle | <input type="checkbox"/> High |
| <input type="checkbox"/> Urban | <input type="checkbox"/> Suburban | <input type="checkbox"/> Rural |
| <input type="checkbox"/> Private | <input type="checkbox"/> Public | <input type="checkbox"/> College |

Number of Active Members: _____ School Population: _____

Grade Levels: _____ Year SADD Started: _____

Principal or Director Name: _____

School Address: _____

Mailing Address: _____

Shipping Address (No P.O. Box): _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

School Web Site: _____ County: _____

SADD Advisor: _____

- Title: Teacher Counselor Coach Nurse Law Enforcement Officer
 Parent Clergy Community Leader Other _____

Advisor Home Phone: _____ Office Phone: _____

Advisor Home Address (No P.O. Boxes): _____

City: _____ State: _____ Zip: _____

Advisor E-mail (required): _____

Additional SADD Advisor: _____

- Title: Teacher Counselor Coach Nurse Law Enforcement Officer
 Parent Clergy Community Leader Other _____

Advisor Home Phone: _____ Office Phone: _____

Advisor Home Address (No P.O. Boxes): _____

City: _____ State: _____ Zip: _____

Advisor E-mail (required): _____



Students helping students make positive decisions about challenges in their everyday lives

STEPHEN G. WALLACE
Chairman &
Chief Executive Officer

PENNY WELLS
President &
Executive Director

SADD, Inc.
NATIONAL HEADQUARTERS
255 Main Street
Marlborough, MA 01752

1-508-481-3568
1-508-481-5759 fax
1-877-SADD-INC toll-free

www.sadd.org

SADD Calendar

The SADD Calendar is an "Action Plan" for your SADD chapter. Visit www.sadd.org to find more activities. **Good luck!**

September

- ✓ SADD Signup
- ✓ Suicide Prevention Week

October

- ✓ National Red Ribbon Campaign (last full week)
- ✓ Domestic (Dating) Violence Awareness Month
- ✓ SADD Turns 25: Lighting the Way (October 30-November 3)

November

- ✓ Wipe Out Smoking Month
- ✓ Great American Smokeout (third Thursday)

December

- ✓ National Drunk and Drugged Driving (3D) Prevention Month
- ✓ Lights on for Life (third Friday)
- ✓ HIV/AIDS Awareness Month
- ✓ World AIDS Day (December 1)

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Attention, SADD Chapters!

Check out www.sadd.org for details about the all-new SADD Chapter Manual.

Are you on our list?

To receive upcoming issues of SADD's free newsletter, you must be on our mailing list. To register, contact us

✓ online: www.sadd.org

✓ call: 1-877-SADD-INC

✓ fax: 1-508-481-5759

with your **school name** and **mailing address!**



SADD, Inc.
255 Main Street
Marlborough, MA 01752

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