



**FOR IMMEDIATE RELEASE**  
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## **Liberty Mutual Insurance Provides Scholarship Awards for SADD National Conference**

### **Twelve Conference Scholarships Are Awarded to Youth and Adult Leaders**

**Marlborough, MA** – SADD (Students Against Destructive Decisions) is proud to announce that **Liberty Mutual Insurance**, SADD's National Insurance Partner, is providing partial scholarships to help youth and adult leaders attend the **2010 SADD National Conference** in Orlando, Florida.

"We are grateful to Liberty Mutual for their financial support, enabling us to grant twelve merit-based scholarship awards to outstanding youth and adults," remarks SADD President and CEO Penny Wells. "These young people and their advisors are activists for change in their schools and communities, and they are gathering together to learn the latest in prevention strategies. We credit Liberty with recognizing the value of this investment in their future," adds Wells.

Over four days, more than 600 students and adult advisors from 35 states will have the opportunity to share, learn, and grow at the 2010 SADD National Conference. SADD students are committed to making teen lives safer, and they will be challenged and inspired as they gain valuable new skills at numerous workshops, assemblies, team-building sessions, and other events. The conference is held in a different city each year to afford young people a new cultural experience, and this year's conference is June 27-30 at the Hyatt Regency Grand Cypress Resort. The conference theme, "*Under the Sea: Changing the Tide*," was developed by members of the SADD National Student Leadership Council, who assist in the conference planning and implementation, making this educational experience unique because it is youth driven and youth inspired.

"We are delighted to support this group of enthusiastic leaders who are so committed to improving the lives of their peers and to promoting safe and healthy decision-making among youth," stated Greg Gordon, Senior VP of Personal Markets Marketing for Liberty Mutual Group in Boston, Mass. "Our partnership with SADD began in 1991 with formative, cutting-edge research on teen attitudes and behaviors and continues today with a focus on teen driving behaviors. We wanted to further recognize and support these extraordinary individuals as they advance the SADD mission to protect young people from dangerous driving practices and other risky behaviors," Gordon added.

Scholarship recipients will be attending the full conference and participating in one or two special activities or programs specifically designed for them. Winners will be asked to create a photo or video journal or keep a written journal of their experience at the 2010 SADD National

Conference, describe how they envision bringing back what they learned to their school or community, and develop and submit an action plan outlining their intended goals and objectives.

### **About Liberty Mutual Group**

“Helping people live safer, more secure lives” since 1912, Boston-based Liberty Mutual Group ([www.LibertyMutualGroup.com](http://www.LibertyMutualGroup.com)) is a diversified global insurer and fifth-largest property and casualty insurer in the U.S. based on 2008 direct written premium. Liberty Mutual Group ranks 71<sup>st</sup> on the Fortune 500 list of largest U.S. corporations, based on 2009 revenue. The company has over 45,000 employees located in more than 900 offices throughout the world.

The eighth-largest auto and home insurer in the U.S., Liberty Mutual ([www.libertymutual.com](http://www.libertymutual.com)) sells full lines of coverage for automobile, homeowners, valuable possessions, personal liability, and individual life insurance. The company is an industry leader in affinity partnerships, offering car and home insurance to employees and members of more than 12,000 companies, credit unions, professional associations and alumni groups.

### **About SADD**

SADD, the nation’s leading peer-to-peer youth education, prevention, and activism organization, is committed to empowering young people to lead initiatives in their schools and communities. Founded in 1981, today SADD has thousands of chapters in middle schools, high schools, and colleges. SADD highlights prevention of many destructive behaviors and attitudes that are harmful to young people, including underage drinking, other drug use, risky and impaired driving, and teen violence and suicide. More information about SADD can be found at [sadd.org](http://sadd.org).

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