

2002 annual
report



*students against
destruction decisions*



mission
statement

*"It all starts with
you, and SADD
provides the tools
to help you become
a better person.
If you try SADD,
you will see that
you will not only
change your life
but change
countless lives."*

*~ Kevin Sledge
Epps High School, Epps, LA*

*The mission of Students Against
Destructive Decisions (SADD)
is to provide students with the best
prevention and intervention tools
possible to deal with the issues of
underage drinking, other drug use,
impaired driving, and other
destructive decisions.*

chairman's letter

Dear Friends:



*Chairman and Chief Executive
Officer Stephen G. Wallace*

Empowering today's youth to become tomorrow's leaders is vital to our country's future.

As Chairman of SADD (Students Against Destructive Decisions), I am proud of this organization's commitment to young people. As you'll read in the pages that follow, our education and prevention programs equip them with the tools they need to make positive, healthy decisions and to deal with critical issues in their everyday lives: underage drinking, other drug use, impaired driving, teen violence, teen depression and suicide.

Developing those tools means first understanding how kids think, feel, and act. In partnership with Liberty Mutual Group, SADD has conducted groundbreaking research regarding teen attitudes and behaviors. According to our *Teens Today* findings, a majority of teens (63%) say they drink; more than one-third (35%) say they use drugs, and more than one-half (58%) say they have engaged in sexual activity.

While the *Teens Today* data is surely cause for concern, it also reinforces what our experience has taught us: most young people want to make smart decisions. And, believe it or not, they welcome and respond to parents who help them. One thing is abundantly clear: if adults care enough to take the time to communicate with kids on a regular basis about the many choices teens confront in today's world, they can make a tremendous difference in keeping young people safe.

Kids need and want clear directives, especially on issues of life and death. It is critical that safety messages from adults to teens resonate with clarity and conformity, lest even one young person mistake confusion for consent.

The SADD National Board of Directors is committed to our nation's young people and to maintaining SADD's role as the country's leading youth education and prevention organization. We believe that SADD is uniquely positioned to empower young people and to help them support their peers to make positive decisions.

We hope you will join us in supporting the young people who make SADD so successful.

A handwritten signature in black ink that reads "Stephen G. Wallace". The signature is fluid and cursive, with the first name being particularly prominent.

Stephen G. Wallace

Chairman and Chief Executive Officer

message from the *executive director*

SADD was founded on the simple philosophy that young people, empowered to help each other, are the most effective force in prevention. From their earliest days, SADD chapters have embraced the philosophy, "If the problem is yours, the solution lies with you." That imperative still applies as we encourage today's youth to take responsibility for their actions.



*President and Executive Director
Penelope Wells*

With thousands of chapters nationwide and a strong network of SADD state coordinators and school-based advisors to guide the way, SADD's unique approach involves young people delivering education and prevention messages to their peers through school- and communitywide activities and campaigns that can be designed to meet the particular needs of any locale.

In 2002, SADD offered four dynamic campaigns made possible through a generous grant from NHTSA, the National Highway Traffic Safety Administration. The "**Think About It ...**" campaigns were introduced to high school SADD chapters everywhere to help make young people's lives safer. Intended to combat underage drinking, other drug use and impaired driving, these campaigns were launched throughout the year at times when teens are most at risk and most open to hearing a positive message. Rather than telling teens what not to do, the **Think About It ...** campaigns put the responsibility back on teenagers themselves to learn the facts, make the best decisions, and then help their friends to do the same.

SADD believes in the power of young people and their ability to make positive, informed decisions. Through these and other successful turnkey programs, SADD chapter students influenced approximately seven million youth this year in schools where SADD exists. Countless others, including family members and friends, community and civic organizations, businesses, and law enforcement personnel were also affected by these messages.

Headquartered in Marlborough, Massachusetts, the SADD National office staff supports the growth and development of SADD chapters across the country and strives to promote awareness of youth issues in the population at large through many and varied outreach activities. We are delighted to share that, on average, 13,000 unique visitors access our Web site monthly (www.saddonline.com) for news, resources and Web links as well as tips on starting a chapter or researching popular activities that can be conducted throughout the school year. Informational materials, including our widely read *Decisions* newsletter, are disseminated to 43,000 public and private schools across the country, and we regularly release issue alerts and opinion editorials on pertinent youth-oriented topics to regional and local media outlets. The highlight of our year is the annual SADD National conference. Youth leaders from our Student Leadership Council (SLC), including SADD's Student of the Year, are an integral resource in planning the conference and recruiting both adult and youth presenters who represent a multitude of diverse skills and vital topics of interest. Held this year in Anaheim, California, with a theme echoing our dynamic **Think About It ...** campaigns, the conference provided a wealth of innovative ideas, inspiring speakers, workshops, and networking opportunities for the nearly 600 youth and professional leaders who attended.

Join us as we celebrate our strengths in the pages that follow.

A handwritten signature in cursive script that reads "Penelope Wells". The signature is written in black ink on a white background.

Penelope Wells

President and Executive Director

the power of people

“SADD is a vital part of a teenager’s life. The organization gives an outlet for students living a healthy lifestyle to have a comfort zone and to work to make a difference in their peers’ lives. SADD is also a source of information to other students and shows them how to make healthy decisions.”

*~ Ashley Conners, Las Vegas, Nevada
2002 - 2003 SADD National Student of the Year*



Founded as Students Against Driving Drunk in 1981 in Wayland, Massachusetts, SADD has

grown to become the nation’s dominant peer-to-peer youth education and prevention organization, with thousands of chapters in middle schools, high schools, and colleges. In 1997, in response to requests from SADD students themselves, SADD expanded its mission and name and now sponsors chapters called Students Against Destructive Decisions. Today, SADD focuses on education about and prevention of all destructive behaviors and attitudes that are harmful to young people, with special emphasis on the issues of underage drinking, other drug use, impaired driving, teen violence, depression and suicide.

Our strength is in the passion of the people involved, people who are implementing pivotal initiatives, often working in tandem with local, state, and federal government officials. The SADD network is an impressive one, consisting of a 15-member national Student Leadership Council, a corps of 30 veteran SADD state coordinators, and more than 10,000 local SADD advisors who are keeping students moving in the right direction.

Youth Leaders in Action

Comprised of up to 15 young people who are juniors or seniors in high school or freshmen in college, the SADD National Student Leadership Council (SLC) members bring unique local and state perspectives to the national organization. The SLC plays a major role in the nationwide success of SADD by working directly with the SADD National staff on new and continuing projects while maintaining active leadership roles within their own local chapters.

The members of the SLC are accomplished individuals who have demonstrated their commitment by reaching out to peers, friends, and younger students through SADD and other peer support programs. They are individuals who have exemplified

the SADD model of empowerment and caregiving through involvement in community service, especially in projects relating to substance abuse prevention, highway safety, and other issues that affect youth. The application and selection process occurs annually in the spring, and one of the council members is selected to serve as SADD’s National Student of the Year. SADD National offers in-person leadership development trainings for these young people at key points throughout the year.

The Student of the Year serves on the SADD National Board of Directors, and the SLC, as a whole, serves in an advisory capacity to the organization in the development of relevant programs and services. These student leaders understand, better

“Being a SADD state coordinator allows me to see that the future of our country is much brighter than what is portrayed by society. The youth of SADD are what keeps me going, and the empowerment of those youth is the backbone of SADD.”

*~ Janice Williams, Louisiana SADD Coordinator
& Member of the SADD National Board of Directors*

than anyone, the increasing challenges to today's teenagers. They take an active role in serving as ambassadors for SADD, bringing the message to their peers and to other young people about the dangers and often unintended consequences of underage drinking, drug use, and other dangerous activities.

Often called upon to represent the national organization, SLC members travel to conferences and meetings hosted by partners in the youth health safety network, such as NOYS (National Organizations for Youth Safety), address the public through media events, participate in task force meetings, and assist in the yearlong planning of the SADD National conference. In addition, the Student of the Year undertakes an eight-week summer internship with the Impaired Driving Division of the National Highway Traffic Safety Administration (NHTSA) in Washington, DC.

An Impressive Coordinator Network

In Arizona, SADD coordinator Jessica Smith had students working with law enforcement agencies gathering information through fliers or by word of mouth about underage drinking

parties. Plain clothes officers attended these events; as a result, some guests were asked to take a Breathalyzer test and, in the case of underage drinkers, tickets were given or arrests were made and parents were informed. A few states away, in Louisiana, LA SADD, under the guidance of Janice Williams, teamed up with Louisiana's Highway Safety Commission's S.T.E.P.S. (Students and Teachers Experiencing Progress through Safety) to provide training workshops that helped young people build an action plan and enabled them to implement key programs and activities in their schools and neighborhoods.

SADD students in Florida, under the leadership of coordinator Danielle Branciforte, attacked the seat belt safety issue with the inception of their "Get with it and Click it – Buckle Up!" campaign. According to the latest NHTSA statistics, more than one-third of all deaths of young people ages 15-20 resulted from motor vehicle crashes in which the majority of occupants were not using seat belts. The Florida slogan "Taking 4 seconds to buckle up can save your life!" replicated in posters and fliers and at events, was dedicated to keeping teen drivers and their passengers safe.



Cathy Giljohann (2001 - 2002 SLC member), Justin Weseloh (2001-2002 SADD National Student of the Year), and Ashley Conners (2002-2003 SADD National Student of the Year)

SADD Students: Hundreds of Thousands Strong

Valued as contributing members of their communities, SADD students are actively addressing the problems of substance abuse, impaired driving, suicide, violence, date rape, and sexually transmitted diseases. Under the leadership of their professional chapter advisors, SADD students are often in communication with their congressional representatives regarding pertinent legislation while others are engaged in ongoing community service activities. Here are a few examples of initiatives happening in communities just like yours ...

- In Massena, New York, members of Central High School's SADD chapter spent a day at the St. Lawrence Centre Mall highlighting for the weekend shopping crowd the dangers of drinking and drug use. They brought along their "Wall of Support," a solitary papier mâché figure looking at a wall of bricks, each containing a single word or words expressing the damage alcohol abuse has caused in a person's life. The information for the wall was acquired from students at the school who were asked, "How has alcohol affected your life?" The answers, including comments such as "makes me someone I'm not," "car accidents," "death," "stole my friend," and "causes people to lie to the ones they love," were represented on the brick sculpture. The art project has a profound impact on spectators. SADD students also shared literature with passersby, including SADD's signature product, the "Contract for Life," an agreement between teens and their parents. By signing the contract, the students tell their parents they'll call them for help, no matter what the hour, and the parents agree to come get them and defer discussion of the situation until a time when they can both discuss the issue in a calm and caring manner.

- SADD high school students in Battery Creek, South Carolina, are on a mission to show how tobacco and alcohol companies may be influencing today's teens to become tomorrow's smokers and drinkers. Armed with cameras and notepads, three teams of SADD students spread out through the neighborhood, documenting the number of tobacco and alcohol advertisements on display at local stores, convenience marts, and gas stations. On average, they found that the stores they visited had more than 12 tobacco ads and more than eight alcohol ads. The chapter members then planned activities to educate the public and their peers about the heavy tobacco and alcohol advertising that exists all around us. They also worked with the stores they visited to convince them not to carry so many ads. They continue to look

for other opportunities to work with businesses and law enforcement to decrease the ads for alcohol and tobacco products, helping teens avoid adopting destructive habits.

- More than 165 middle students from Phoenix, Arizona, attended "Open Gym Night," an educational awareness event planned by the JC Birdlebough High School and EJ Dillion Middle School SADD chapters along with the Phoenix AIDS Task Force. The evening was designed to give high school students an opportunity to serve as mentors for students in grades 6 through 8 and offered a combination of games, activities, and informational "Teen Talk" discussions that covered topics including teaching social skills, drug and alcohol awareness, and sex awareness. "Using older students as role models seems to deliver a lasting image to the younger students," stated Cathy Lee, volunteer coordinator of the event, "and produced very positive results." The night also included information for parents about teen dating, alcohol, and parties.

- The BOLD chapter of SADD in Olivia, Minnesota, launched a campaign to encourage all students to wear seat belts when they are in a car. SADD members used "spotters" to observe students on their way to school and then rewarded those who were using their seat belts with a coupon for an ice cream cone. SADD students spoke to kindergarten classes, reminded youngsters of the importance of wearing seat belts, and asked elementary-age students to sign a special contract and report back if they had worn their seat belts or not during the campaign period. Students who reported wearing their seat belts regularly received a special treat courtesy of BOLD SADD.

Joining SADD means joining millions of young people across the country who, over the years, have been dedicated to saving lives and making positive, healthy decisions.

the power of prevention



Positive youth development – which is at the very core of SADD – is consistently cited as one of the foremost principles of prevention.

Through involvement in their SADD chapters, youth of all ages and backgrounds become skilled, educated agents for change. Projects may include peer-led classes, theme-focused forums, teen workshops, conferences and rallies, prevention education, leadership training, awareness-raising activities, or legislative work. Recognizing the importance of leveraging strong collaborative partnerships, SADD often develops programs with national organizations working to promote youth safety and health that are then delivered at the local level.

Think About It ...

SADD salutes the National Highway Traffic Safety Administration for sponsoring the 2002 **Think About It ...** campaigns as part of their commitment to reduce youth fatalities and injuries due to underage drinking and impaired driving. At the outset, SADD students across the country busily planned and publicized substance-free New Year's Eve celebrations in their communities that offered fun, supervised activities to help thousands of teens safely ring in the New Year.

Emphasizing the value of teamwork, students in more than 500 high schools nationwide designed and participated in service-learning projects in conjunction with National Youth Service Day, providing peers with a constructive alternative to traditional spring break events. Hoping to reduce the number of summertime

alcohol-related deaths among youth, the nationwide media campaign launched during the summer months encouraged young people to make safe decisions during this unstructured but busy time of year.

The power of friendship became the cornerstone of the September campaign, emphasizing shared responsibility among students for their decisions and for the decisions of their friends. This campaign encouraged teens to consider the effect their choices would have on others, with a focus on safety belt awareness, communication with family, and positive peer pressure. In all, 2,370 campaign kits were distributed and nearly 1,500 schools nationwide participated in at least one of the campaigns, affecting 1.2 million students.





“The enthusiastic support of SADD in conducting the Wake Up! Rallies made a huge difference in getting prevention messages out to parents about the risks of marijuana. Thank you. We hope that the National Youth Anti-Drug Media Campaign and SADD can continue to work together in 2003 and beyond.”

*~ Jessica Stone, Outreach Coordinator
National Youth Anti-Drug Media Campaign
Washington, DC*

Wake Up!

Still later in the fall, SADD chapters in Boston, New Orleans, Seattle, and Houston enjoyed the spotlight as they participated in a prominent national campaign in partnership with the Office of National Drug Control Policy's National Youth Anti-Drug Media Campaign, delivering a "wake-up call" to parents in their communities.

Because young people say parents are the single most important influence when it comes to drugs, the "Wake Up! Rallies" were designed for youth to deliver a message to parents and other adults that it's time to talk to kids about the serious risks of using marijuana. Local SADD chapters hosted rallies during the evening commute in areas with high foot traffic. Wearing "Wake Up!"

T-shirts and armed with oversized alarm clocks, rally signs, noisemakers, and a lot of energy, SADD students called attention to the risks and dangers of youth marijuana use.

The rallies garnered significant media attention, including coverage in the *Houston Chronicle*, *Christian Science Monitor*, *Asia Today*, and *Boston Herald* and on NBC affiliate WHDH-TV Boston. Key messages to parents and youth highlighted that marijuana is addictive, marijuana endangers teen drivers, kids who smoke marijuana take more risks that can hurt their futures, kids who smoke marijuana don't do as well in school, and parents need to know that they have the power to keep kids drug-free.

Pursuing a Substance-Free Lifestyle



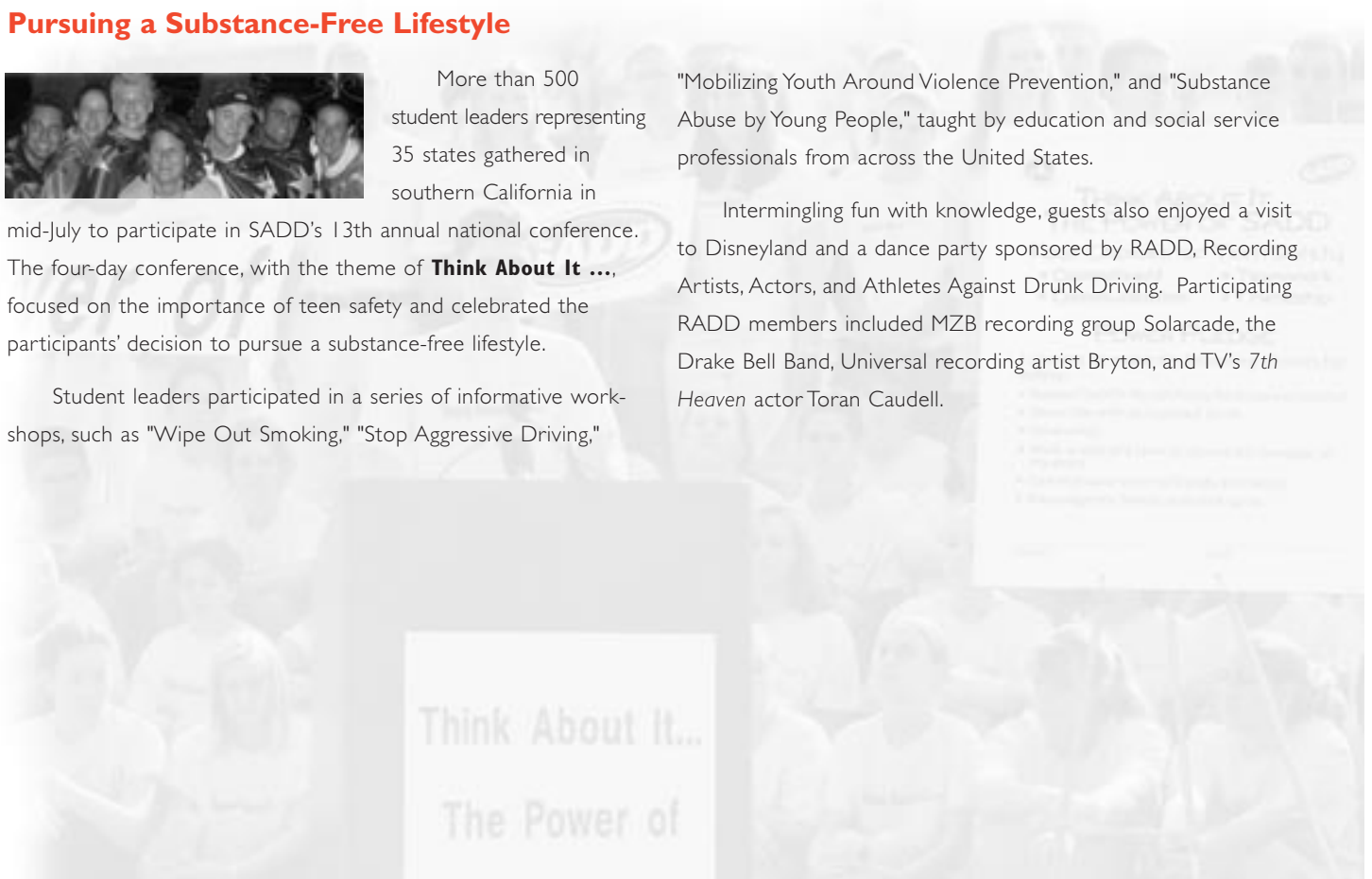
More than 500 student leaders representing 35 states gathered in southern California in

mid-July to participate in SADD's 13th annual national conference. The four-day conference, with the theme of **Think About It ...**, focused on the importance of teen safety and celebrated the participants' decision to pursue a substance-free lifestyle.

Student leaders participated in a series of informative workshops, such as "Wipe Out Smoking," "Stop Aggressive Driving,"

"Mobilizing Youth Around Violence Prevention," and "Substance Abuse by Young People," taught by education and social service professionals from across the United States.

Intermingling fun with knowledge, guests also enjoyed a visit to Disneyland and a dance party sponsored by RADD, Recording Artists, Actors, and Athletes Against Drunk Driving. Participating RADD members included MZB recording group Solarcade, the Drake Bell Band, Universal recording artist Bryton, and TV's *7th Heaven* actor Toran Caudell.



Other 2002 Chapter Highlights

Manheim Township High School SADD (PA) students were awarded the Governor's Highway Safety Award in the Youth Category at the annual Governor's Highway Safety Conference. They were recognized for their dedication to peer education and prevention efforts.

Lenape High School SADD (NJ) members created and produced their own newsletter; attended the Governor's Convention on Terrorism, secured ad space at local baseball fields, sponsored pre-prom festivities, and raised money to purchase videos and books for the school library as well as a set of Fatal Vision goggles for the school.

Weymouth High School SADD (MA) worked with elementary students for six weeks to develop skits and songs that delivered an antidrug, antismoking, anti-alcohol message. The fifth graders then performed the skits and songs at a school-sponsored May Day Tea attended by local senior citizens.

Toledo Middle School SADD (WA) members held a yard sale to raise money for a sixth grader from their school who is seriously ill with lung cancer. The money raised went toward helping the young boy's family pay for his chemotherapy and drug treatments.

Members of **Golden Ring Middle School SADD (MD)** participated in the American Cancer Society's annual Lobby Day. The students lobbied their representatives to fund cancer-related issues, including compliance checks for tobacco retailers, outreach groups, and education programs.

Students from local middle and high school **SADD chapters in Rochester, NH**, surveyed more than 40 local stores and recorded all of the tobacco merchandise, signs, and promotions they observed. They searched for signs requiring identification and for vending machines that might not be properly monitored and checked to see if tobacco products were near gum and candy displays or placed at eye level. Results of this youth-based initiative were announced in conjunction with National Kick Butts Day.



the power of partners

“Liberty Mutual and SADD have an effective partnership because we share the same values: a commitment to safe and healthy families. Liberty Mutual appreciates SADD’s access to young people and is proud to support their work to empower today’s youth.”

*~ Paul Condrin, Executive Vice President
and Manager of the Personal Market
Liberty Mutual Group*



SADD collaborates with its government partners, NHTSA and ONDCP, as well as with nonprofit youth organizations, such as the

National Organizations for Youth Safety (NOYS), the National Peer Helpers Association (NPHA), the National Association of Teen Institutes (NATI), and others. In developing core messages to share with its chapters across the country, SADD also looks to support from the corporate sector for partnership opportunities.

Liberty Mutual Group and SADD

For more than a decade, SADD and Liberty Mutual Group of Boston, Massachusetts, have teamed together to examine and address the issues facing young adults in today’s world. The signature product of this teen safety partnership is the annual *Teens Today* research study of teenage attitudes and behaviors on important safety issues. Building on these research findings, SADD has introduced a useful tool to aid parent-child relationships entitled “SADD Family Communication Tips,” which was developed and distributed with Liberty Mutual. SADD also offers parents a unique brochure, “Opening Lifesaving Lines: Negotiating a Contract for Life,” a step-by-step guide to initiating and navigating the delicate communication process between teens and their parents. More than 120,000 copies of the Opening Lifesaving Lines brochure have already been distributed to students, teachers, parents, and community leaders nationwide.

Effective Parenting Involves Open Communication

The latest *Teens Today* research makes clear that kids whose parents spend time with them and who consistently communicate expectations about drinking, drug use, and sex are overwhelmingly

more likely to make good decisions about personal behavior. The issues facing young people today are often too difficult to address alone.

SADD believes that with regular and respectful conversation about potentially dangerous decisions, such as underage drinking and impaired driving, both teens and their parents can achieve their shared goal – safe and healthy lives.

The Road Ahead

In the last 20 years, teenage deaths due to impaired driving have decreased by nearly 60 percent. Yet, despite our best efforts, in the last two years alcohol-related traffic deaths among teens have remained static at approximately 2,300 deaths annually. We are continually challenged to broaden our network and its resulting scope of influence. We encourage people everywhere to become educated about these issues and to consider taking a stand. Whether through more effective parent-child communication, starting or supporting a SADD chapter locally, sponsoring a speaker program on a related topic, or contributing financially to organizations such as SADD, you can help make a difference, too.

financial highlights

Year ended June 30, 2002

ASSETS

Current Assets

Cash	\$ 218,103
Unconditional promises to give	147,500
Grants receivable	78,580
Accounts receivable	11,922
Other current assets	4,312
<u>Total Current Assets</u>	<u>\$ 460,417</u>

Property and Equipment

PSA productions	\$ 150,000
Furniture and equipment	75,370
	<u>\$ 225,370</u>
Less: Accumulated depreciation	(188,066)
<u>Net Property and Equipment</u>	<u>\$ 37,304</u>

Other Assets

Insurance premiums receivable	\$ 165,977
<u>Total Other Assets</u>	<u>\$ 165,977</u>
<u>Total Assets</u>	<u>\$ 663,698</u>

LIABILITIES AND NET ASSETS

Current Liabilities

Accounts payable and accrued expenses	\$ 228,722
Lease payable	--
Accrued payroll, vacations, and withholdings	19,126
Accrued pension expense	410
<u>Total Current Liabilities/</u>	
<u>Total Liabilities</u>	<u>\$ 248,258</u>

Net Assets

Unrestricted net assets	\$ 415,440
<u>Total Net Assets</u>	<u>\$ 415,440</u>
<u>Total Liabilities and Net Assets</u>	<u>\$ 663,698</u>

financial

highlights

UNRESTRICTED NET ASSETS

Support and Revenue

Public Support

Contributions – telemarketing	\$ 2,438,055
Contributions and grants – other	776,468
<u>Total Public Support</u>	<u>\$ 3,214,523</u>

Revenue

Conference and program fees	\$ 104,065
Sales of SADD Custom Products	50,037
Investment income	2,174
<u>Total Revenue</u>	<u>156,276</u>
<u>Total Support and Revenue</u>	<u>\$ 3,370,799</u>

Expenses

Program services	\$ 1,424,305
Supporting services	
Management and general	273,058
Fund-raising	1,665,520
<u>Total Expenses</u>	<u>\$ 3,362,883</u>

Increase (Decrease) in Net Assets	\$ 7,916
<u>Net Assets – Beginning of Year</u>	<u>\$ 407,524</u>
<u>Net Assets – End of Year</u>	<u>\$ 415,440</u>

The SADD National Board of Directors and staff would like to thank the many individuals, businesses, organizations, and foundations that have supported us this past year. Thank you for being a friend of SADD and helping to save many young lives.

For a more detailed audited financial statement, please contact us toll-free at 1-877-SADD-INC. A complete independent auditor's report compiled by Benedetto & Geagan of Northborough, Massachusetts, will be furnished upon request.

2002 – 2003

board of directors

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State of Arizona Film Commission
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Sharon Sikora
Prevention Expert
Glendale, Arizona

SADD State Coordinator Representatives

Miriam Nicklaus
Tallahassee, Florida

Janice Williams
Alexandria, Louisiana

SADD National Student of the Year

2001 – 2002

Justin Weseloh
Independence, Ohio

2002 – 2003

Ashley Conners
Las Vegas, Nevada

President & Executive Director

Penelope Wells
SADD, Inc.
Marlborough, Massachusetts

To order SADD Custom Products,
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gift planning options, or to volunteer, call
us toll-free at 1-877-SADD-INC.

And don't forget to visit us online at
www.saddonline.com.

Position Against the Use of Alcoholic Beverages by Underage Youth

SADD does not support or condone the use of alcohol by underage young people. The purchase and public possession of alcoholic beverages by anyone under the age of 21 is illegal in all 50 states.

Alcohol alters an individual's vision, reaction times, perception of distance, and judgment of one's abilities. For adolescents, whose brains are still developing in critical ways, alcohol use makes them more vulnerable to learning and memory impairments. The use of alcohol is frequently coupled with risky and potentially destructive behaviors such as physical and emotional violence, rude or thoughtless remarks or actions, sexual mistakes or misjudgments, sexual assaults, and suicide acts and attempts.

SADD believes that young people can have fun, enjoy life, and nurture positive personal relationships without the distraction and distortion of alcohol. SADD seeks to demonstrate positive and attractive alternatives to alcohol and other drug-infused activities for teenagers.

SADD does not believe that it is possible to break the law responsibly. SADD and its chapters do not support or condone activities that encourage or enable the use of alcohol by underage young people, including the following activities:

- Designated Driver programs for underage young people
- Safe Ride programs
- Parties where alcohol is served under the supervision of or with the knowledge or consent of parents or other adults
- Drinking subject to passing a Breathalyzer test

SADD is an inclusive, not an exclusive, organization. SADD recognizes that the pressures on young people to drink, to use illicit drugs, and to engage in other unhealthy behaviors are strong. SADD seeks not to punish or alienate those students who make unfortunate choices but rather aims to inform, educate, support, and empower young people to make positive decisions in their lives.

The SADD Power Pledge

encourages students to commit to making the following choices for safety.

Support SADD's "No Use" policy for drugs and alcohol.

Never ride with an impaired driver.

Drive safely.

Work as part of a team to spread this message.

Communicate with friends and family.

Encourage friends to do the same.



STUDENTS AGAINST DESTRUCTIVE DECISIONS

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