

2011 SADD National Awards

Congratulations to this year's award winners! May they serve as stellar examples others might emulate in the year ahead.

SADD National Activity of the Year

Ottawa Hills High School SADD Chapter
Grand Rapids, Michigan

Chapter members were involved in the creation of a three-minute movie trailer and a local 30-minute movie featuring the voices of more than 400 youth in Kent County. The ATI-KC movie and trailer launched a movement in the community to affect the way teens think about substance use. According to Nikeidra Debarge of Ottawa Hills High School SADD, despite the constant barrage of negative influences in their daily lives, these teens stood up to do the right thing. She added that the entire chapter was involved in telling stories as youth living "ABOVE" the influence. The chapter members used their personal social networking pages to mobilize classmates, friends, teachers, and community members to connect to the ATI-KC movement.

Above the Influence-Kent County started with a targeted focus on substance use but quickly expanded to address issues of bullying, academic and career dreams, and celebrating differences, among other critical issues that teens face every day. As a first-place winner, Ottawa Hills High School SADD receives a check of \$500 to support their ongoing prevention education work in their school and community.

SADD National Advisor of the Year

Jacquelyn Schmidt, Chapter Advisor
Chaparral High School SADD
Temecula, California

Nominated by her SADD chapter members, Ms. Schmidt is characterized as bold, dynamic, and inspirational, shaping her students into the best they can be. Schmidt holds a barbeque and pool party at her home every summer for the SADD officers, where they plan for the upcoming school year and have a chance to bond and solidify as a group. As a first-place winner, Schmidt receives a check from SADD for \$500 to support Chaparral High School SADD in its ongoing prevention education work in the school and community.

SADD National Chapter of the Year

Helix High School
La Mesa, California

Unique events were held each month representing a diverse range of prevention education strategies. These activities included multi-media presentations, safety belt surveys, awareness campaigns around texting and driving, and the initiation of a school-wide recycling campaign launched by grant funds the chapter received. As a first-place winner, Helix Charter High School SADD also receives a check from SADD for \$500 to support its ongoing prevention efforts in the next school year.